

On June 27th, discover why it's called the *great outdoors*.

It's because there's room to breathe, room to grow, room to talk and connect. It's because there's no limit to what you can discover when you reconnect with nature. And the most amazing thing of all is that all that can happen inside a 4 foot by 6 foot tent.

Help your community and constituents make a meaningful connection with nature during the fifth annual **2009 Great American Backyard Campout** (GABC), sponsored by National Wildlife Federation (NWF).

Today, children are increasingly disconnected from nature. With that, the GABC is a signature event that is part of a larger NWF campaign to get American families outdoors. The campaign will be formally launched in mid-2009 and by partnering with the GABC you can get in on the ground floor of this national outreach effort.

Camping out in the backyard or a local destination is an excellent introduction to this favorite pastime and the first step families can take to get outdoors and explore nature. They'll spend their time watching for wildlife, listening for nocturnal creatures, gazing at the stars and telling stories around the campfire or lantern.

Participants will register their campsites – their own backyards or favorite campgrounds – online at www.backyardcampout.org. The site also includes suggested activities, recipes, wildlife guides and more.

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FOR QUESTIONS, CONTACT:

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Be out there.