



GARDEN FURNITURE SCORECARD

Tropical forests are rapidly disappearing around the globe. Wildlife dependent on this ecosystem for survival are being pushed to extinction as the habitat is fragmented and lost. Human communities are displaced as well when the resources they subsist on are no longer available. Ongoing deforestation of tropical forests contributes an estimated one quarter of global greenhouse gas emissions, and sacrifices their critical role in carbon sequestration. One major cause of tropical deforestation is the demand for tropical timber to be used for outdoor furniture.

As major consumers of outdoor furniture made from tropical wood sources, Americans have a responsibility and opportunity to move to more sustainable sources of tropical wood for our garden furniture purchases. The Forest Stewardship Council (FSC) certification system offers a way to distinguish wood products that support forest management protecting water, soil and wildlife habitat as well as providing wood products.

To help people find FSC-certified garden furniture, we contacted some of the largest U.S. retailers of these products and asked them to share information about how they sourced their 2007 product lines of garden furniture. Where did the wood in the products come from? And were the products FSC certified or moving toward FSC certification? We received information from written communications, phone calls and retail store visits, and have made every effort to verify responses.



Major Retailers That Carry A Wide Selection of FSC-certified Garden Furniture:

- | | |
|----------------------------|------------------------------------|
| Crate & Barrel – ★ ★ ★ ★ ★ | Pottery Barn – ★ ★ |
| Pier 1 – ★ ★ ★ ★ ★ | Sears – ★ ★ |
| The Home Depot – ★ ★ ★ | Target – ★ ★ |
| Ikea – ★ ★ ★ | Wal-Mart – ★ |
| Lowes – ★ ★ ★ | Restoration Hardware – No Response |
| Frontgate – ★ ★ | Smith & Hawken – No Response |
| Kmart – ★ ★ | |

Key:

- ★ Company responded to NWF survey
- ★ ★ Company has limited offerings (up to 35%) of FSC-certified wooden outdoor furniture or products sourced from forests working toward FSC-certification.
- ★ ★ ★ Company has a moderate range of offerings (36% to 70%) of FSC-certified wooden outdoor furniture or products sourced from forests working toward FSC-certification.
- ★ ★ ★ ★ Company has substantial offerings (71% to 99%) of FSC-certified wooden outdoor furniture or products sourced from forests working toward FSC-certification.
- ★ ★ ★ ★ ★ Company carries 100% FSC-certified wooden outdoor furniture or products sourced from forests working toward FSC-certification.

Look for the Forest Stewardship Council (FSC) logo when you buy garden furniture and other wooden products. When you buy an FSC-certified item you are helping to support forest management that protects water, soil, and wildlife habitat in addition to providing wood products.



“Forests working toward FSC-certification” are those involved in a third-party verifiable program such as Tropical Forest Trust, World Wildlife Fund’s Global Forest & Trade Network, and Rainforest Alliance’s SmartSteps program.



Photo: WILLIAM M. CIESLA

Photo: JOHN KORWENDY

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FSC-certified garden furniture available from the retailers involved in our scorecard includes:

Crate & Barrel ★★★★★

FSC-certified: *Arbor collection* (12 pieces)
 Moving toward FSC-certified: *Trovata collection* (15 pieces), and *Roseto chair*.
Of note: Crate & Barrel gives preference to vendors, where price and availability allow, offering wood that is recycled or originates in forests that have been independently certified as well managed.

Pier 1 ★★★★★

FSC-certified: *Pima Seating collection* (2 pieces), and *Tempe Outdoor Dining collection* (3 pieces)

The Home Depot ★★★★★

FSC-certified: *Hampton Bay – Amazon Teak collection* (35 pieces), and *Sereno collection* (5 pieces)
Of note: The Home Depot has a wood purchasing policy giving preference to certified products where feasible.

IKEA ★★★★★

FSC-certified: *BOLLO series* (3 pieces), and *TIDO folding chair*
Of note: IKEA has established a staircase model with four steps to be achieved by vendors regarding sourcing of raw materials. For high value tropical species the start-up condition is to be certified according to FSC.

Lowe's ★★★★★

FSC-certified: *Highland Teak collection* (16 pieces)
Of note: Lowe's wood procurement policy supports FSC. Their specific focus for products made with tropical woods is "to either shift the supply to more responsible or certified sources or to eliminate the product from the supply chain."

Frontgate ★★

FSC-certified: 25% of the *Gloster teak furniture products* are manufactured with FSC-certified wood, but the products are not labeled with FSC.

Kmart ★★

FSC-certified: *Martha Stewart Everyday Deer Valley collection* (4 pieces), *Martha Stewart Everyday Lake Placid collection* (2 pieces), *Martha Stewart Everyday St. Cloud collection* (1 piece), and *Martha Stewart Everyday Seneca collection* (2 pieces)

Pottery Barn ★★

FSC-certified: *Chesapeake Hammock & Stand*, *Rectangular Market Umbrella*, *Square Market Umbrella*, *Round Market Umbrella*
Of note: In early 2007 Pottery Barn's parent company Williams-Sonoma, Inc. began sourcing virtually all the paper used in the company's seven different retail catalogs to sources certified by FSC.

Sears ★★

FSC-certified: *Woodridge collection* (9 pieces)

Target ★★

FSC-certified: *Meraseine collection* (10 pieces), *Lounger and Folding Side Table Set*
 Moving toward FSC-certified: *Smith & Hawken Marlton collection* (5 pieces)

FSC-certified garden furniture is found at many additional retailers to those listed here. Ask for FSC-certified garden furniture at your local stores. To find out more about FSC visit www.fscus.org.

Transitioning to FSC-certified wood supplies from tropical forests is not a simple overnight effort. Our scorecard suggests a wide variety of action and commitment by retailers to carrying FSC-certified garden furniture in their stores, catalogs and on-line.

NWF intends to track the progress of these and other major retailers of wooden outdoor furniture in the coming years to help consumers make an informed choice that considers price, quality and the value they place on sustainable forest management.



To learn more about the project visit www.nwf.org/forests or contact Stacy Brown at brown@nwf.org or (802)229-0650 x304.

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