



**National Wildlife Federation's Campus Ecology
Chill Out: Campus Solutions to Global Warming Contest
OFFICIAL RULES FOR CONTEST
2009-2010**

1. HOW TO ENTER: MEMBERSHIP IS NOT NECESSARY TO PARTICIPATE IN THIS CONTEST. The National Wildlife Federation "Chill Out" Contest begins 8:00 am Eastern Time (ET) October 1, 2009 and ends 11:59pm PT December 31, 2009 ("entry period.") To enter during the entry period, go to <http://www.campuschillout.org>. Follow the directions to complete the online entry form, answer the questions and click submit. Entrants must then go to www.GoGreenTube.com and upload their original video. Entrants must complete all data requested on the online entry form and create and download a video to www.GoGreenTube.com. Online entries must be completed and received by National Wildlife Federation by 11:59 p.m. Pacific Time on December 31, 2009. Limit one entry per person. Incomplete entries are void.

National Wildlife Federation assumes no responsibility for lost, late, misdirected, illegible or mutilated entries or for any computer, online, telephone, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, availability, garbled or jumbled transmissions, service provider, Internet, web site, or other accessibility or availability issues, traffic congestion, or unauthorized human intervention, or any technical malfunctions that may occur. Entrants shall be the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain name associated with the submitted e-mail address.

2. ELIGIBILITY: This Contest is open only to legal residents of the U.S. (excluding Puerto Rico) who are 18 years of age or older as of the date the Contest begins. Employees of National Wildlife Federation, their subsidiaries, affiliates, prize suppliers, and advertising and promotional agencies of National Wildlife Federation, and their immediate families (spouse, parents, children, siblings and their spouses) and individuals living in the same household as such employees are ineligible. This Contest is governed by the laws of the United States and is subject to all applicable federal, state, and local laws and regulations. Void in Puerto Rico and where prohibited.

3. JUDGING: Winners will be selected by National Wildlife Federation no later than February 28, 2010 from among all eligible entries received.

NWF provides categories of judging as inspiration, only. NWF will award five prizes showcasing a broad range of global warming solutions, which may or may not fit neatly within the four categories. The four categories we provide for your inspiration are:

- **Green Jobs and Education:** Colleges and universities that have green workforce training programs or courses, train students for green jobs, incorporate sustainability ideas across the curriculum, or have added a new graduation requirement fostering student climate and ecological literacy.
- **Cutting-Edge Research, Design and Technology:** Campus-based research into new designs or technologies that promise to help dramatically reduce global warming

pollution on campus and beyond. These projects may be in the pilot phase and may be related to energy, food systems, buildings, transportation, communications or related systems on campus and beyond.

- **Students in Action:** Students leading efforts on campus and beyond to reduce global warming pollution, ranging from (but not limited to) awareness campaigns to solarizing the student residences.
- **Campus Actions in Administration, Operations and Planning:** Visionary campus-wide initiatives, stemming from leadership in administration, operations or planning that have directly or indirectly resulted in significant reductions of net campus energy use and carbon-dioxide emissions. Projects can include, but are not limited to, large-scale clean energy installations, shifts in purchasing practices, innovations in planning or finance and more.

An entrant's selection of category is not binding; NWF reserves the right in its sole discretion to judge an entry in any category or to award multiple or no awards in a particular category. NWF will use the same criteria to judge each category. NWF's criteria includes, but is not limited to: Scale and impact of the project in curbing global warming; how well your story can be captured on film; diversity in types/sizes/locations of campuses; education aspect of project, numbers of students and others reached; creativity; unique solution or approach that can be transferable to other campuses or schools; and compliance with these rules.

NWF will award the video prize winner based on peer voting on www.GoGreenTube.com. A person may vote only once. In the interest of preventing ballot stuffing, GoGreenTube.com will allow an IP address to vote only once; however if a person is using a common computer that already voted, GoGreenTube.com and NWF may provide such individual with an alternative, e-mail-based, means of entry. If NWF in its sole discretion determines that an individual has voted multiple times NWF may disqualify and/or void any or all votes it deems to be from that individual. Entries that do not comply with the official rules may be disqualified. All NWF's decisions shall be final and binding.

Peer voting will begin at 8:00am ET January 1, 2010 and end at 8:00am ET February 15, 2010.

All judging will be conducted at National Wildlife Federation's offices, located at 11100 Wildlife Center Drive, Reston, VA 20190. By participating, entrants agree to comply with and be bound by the Official Rules and the decisions of the judges, which shall be final and binding in all respects. Failure to comply with the Official Rules and the decisions of judges may render the entry void. Limit one prize per person, family, household or college. Winners will be notified via email, U.S. mail, telephone, and/or by overnight courier.

4. PRIZES:

There will be four (4) winners and four (4) prizes granted.

Four winners will receive: one (1) prize package that includes a \$1000 grant for the campus group to use for the climate action project; the winner's campus highlighted in *Chill Out: Campus Solutions to Global Warming*, a multi-media broadcast in April 2010; one (1) year

membership to Campus Ecology (approximate retail value \$150); and one (1) copy of *Last Chance: Preserving Life on Earth* by Larry Schwieger (approximate retail value \$23).

Video Prize: There will be one (1) winner and one (1) prize granted. Winner will receive one (1) prize package that includes a \$500 grant for the campus group to use for the climate action project; the winner's campus highlighted in *Chill Out: Campus Solutions to Global Warming*, a multi-media broadcast in April 2010; one (1) year membership to Campus Ecology (approximate retail value \$150); and one (1) copy of *Last Chance: Preserving Life on Earth* by Larry Schwieger (approximate retail value \$23).

The prizes cannot be exchanged for cash, and cannot be used in conjunction with any other promotion. National Wildlife Federation reserves the right to substitute a prize of equal or greater value in the event the offered prize is unavailable. No substitution or transfer of prizes is permitted except as provided herein. NWF may, in its sole discretion, award all, some, or no prizes, depending on entries.

5. GENERAL CONDITIONS: All federal, state, and local taxes, fees and surcharges on prize packages are the sole responsibility of the prize winners. Prize winners must execute and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form within fourteen (14) days following notification, and failure to do so may result in ineligibility. Return of any prize and/or prize notification as undeliverable or failure of any entrant to comply with any Official Rules may result in disqualification and selection of an alternate winner.

All participants grant National Wildlife Federation the right to use and publish their legal name and state of residence online and in print, or any other media, in connection with the Contest. Except winners who are residents of the State of Tennessee, acceptance of a prize constitutes permission for National Wildlife Federation and their advertising and promotional agencies to use winners' names and likenesses for editorials, advertising and promotional purposes without payment of additional compensation unless prohibited by law. By entering, participants release and hold harmless National Wildlife Federation, their respective parents, subsidiaries, affiliates, directors, officers, employees, attorneys, agents and representatives from any and all liability for any injuries, loss, claim, action, demand or damage of any kind arising from or in connection with the Contest or any prize won, any misuse or malfunction of any prize awarded, participation in any Contest related activity, or participation in the Contest.

By entering the contest, participant grants National Wildlife Federation a non-exclusive license to copy, distribute, perform, display and prepare derivative works based upon their entry materials. Participants also agree to cooperate with all reasonable requests by National Wildlife Federation in connection with the design, advertising, promotion and production of *Chill Out: Campus Solutions to Global Warming*. **Participants further agree that, if selected as a winner, participant shall send completed video and any raw footage to National Wildlife Federation for use in its *Chill Out: Campus Solutions to Global Warming* webcast.**

By entering a video in the contest, participant grants National Wildlife Federation a non-exclusive license to feature the video at *Chill Out: Campus Solutions to Global Warming* and copy, distribute, perform, display and prepare derivative works based upon the video and any other entry materials. In addition, Participant agrees to cooperate with all reasonable requests by

National Wildlife Federation in connection with the design, advertising, promotion and production of *Chill Out: Campus Solutions to Global Warming*.

NWF may prohibit participation in the contest, voting, or winning a prize if, in NWF's sole discretion, NWF determines the participant is attempting to undermine the legitimate operation of the contest by cheating, including ballot-stuffing, deception, or any other unfair playing practices of intending to annoy, abuse, threaten, undermine or harass any other entrants, users or NWF's representatives. Further, Participants shall not upload a video that infringes on any third parties' rights, including but not limited to, copyrights. Participants shall be solely responsible for their entries and the consequences of posting or publishing their videos on YouTube.com. By entering a video in this contest, participants affirm, represent, and/or warrant that the participant: (i) owns or has the necessary licenses, rights, consents, and permissions necessary for the purposes contemplated by this contest; and (ii) has the written consent, release, and/or permission of each and every identifiable individual person in the video to use that person's name or likeness in the manner contemplated by this contest.

As a condition of participating in this Contest, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest shall be resolved individually, without resort to any form of class action, exclusively, before a federal court of competent jurisdiction located in Virginia, which court shall apply the laws of the state of Virginia, without regard for rules of conflicts of law. In any such dispute, participant shall, under no circumstances, be entitled to claim punitive, incidental, or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (if any) associated with participating in the Contest, and participant hereby waives all rights to have damages multiplied or increased.

CAUTION: ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, COMPANY RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH CONTESTANT TO THE FULLEST EXTENT PERMITTED BY LAW.

6. LIMITATIONS OF LIABILITY: National Wildlife Federation is not responsible for any incorrect or inaccurate information, whether caused by participants, web site users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of submissions in the Contest, including but not limited to any misprints or typographical errors. National Wildlife Federation assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. National Wildlife Federation is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet or at any web site or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in this Contest. If, for any reason, the Contest is not capable of completion as planned, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes

beyond the control of National Wildlife Federation which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, National Wildlife Federation reserves the right at their sole discretion to cancel, terminate, modify or suspend the Contest.

IN NO EVENT WILL NATIONAL WILDLIFE FEDERATION, ITS PARENTS, AFFILIATES, SUBSIDIARIES, AND RELATED COMPANIES, ITS ADVERTISING AND PROMOTIONAL AGENCIES, OR ITS DIRECTORS, OFFICERS, EMPLOYEES, ATTORNEYS, AGENTS, AND REPRESENTATIVES, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF PARTICIPANT'S ACCESS TO AND USE OF THE INTERNET SITE <http://www.nwf.org/> OR THE DOWNLOADING FROM AND/OR PRINTING OF MATERIAL FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THIS SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

7. LIST OF WINNERS: For a list of winners, after April 30, 2010, mail a separate, self-addressed stamped envelope to: National Wildlife Federation Campus Ecology Chill Out Winners, 11100 Wildlife Center Drive, Reston, VA 20190. Vermont residents may omit return postage.

8. NOTICE TO INDIVIDUALS: REMOVAL FROM MAILING LIST: Any individual (or other duly authorized person) may elect to exclude the name and address of that individual from all lists used by National Wildlife Federation to mail skill contests or sweepstakes. To elect to have an individual's name excluded from all such lists, submit a removal request in writing to "National Wildlife Federation Campus Ecology Chill Out, 11100 Wildlife Center Drive, Reston, VA 20190." This notification system may be used to prohibit mailing of all skill contests or sweepstakes by National Wildlife Federation to such individual.