

**National Wildlife Federation's
Campus Ecology
Fall 2006-Spring 2007
Greener Campus
Teleconference Series**

**APRIL 12 TELECONFERENCE:
CREATIVE FINANCING
AND ENDOWMENTS**



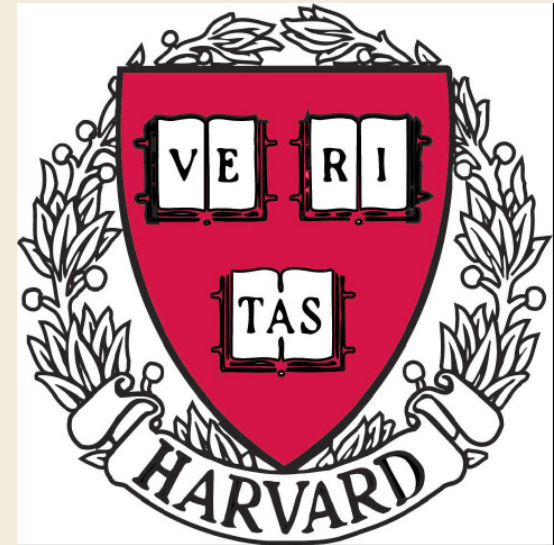
Speakers

- **Scot Miller** – Student and 2006 NWF Campus Ecology Fellow, Harvard University
- **Lesia Holder** – Coordinator, Student Intervention Programs and Student Accounts, Berea College
- **Mark Orłowski** – Founder and Executive Director, Sustainable Endowments Institute
- **Ruth Abramson** – Manager, Marketing/Communications Sustainability, University of British Columbia



Harvard University, Massachusetts

Scot Miller, Student and
2006 NWF Campus
Ecology Fellow



Harvard Green Campus Initiative:

Working to engage the Harvard community
in becoming a learning organization and living
laboratory dedicated to the pursuit of campus
environmental sustainability.



Harvard University

Green Campus Loan Fund:

- Provides a \$12 million fund for campus greening projects in addition to project support.
- Any person within the university can apply for funding through the program.



Harvard University

Green Campus Loan Fund Continued:

- **All projects must be paid back interest free within 5 years. Projects paid back through utilities savings.**
- **Advisory group of university stakeholders meets monthly to review applications and suggest new projects.**



Harvard University

Indirect Benefits of the Loan Fund:

- **Difficult to get initial capital for projects from department finance administrators.**
- **Advisory group involves university stakeholders in dialog of sustainability.**
- **Provides technical expertise from peer building managers and Harvard Green Campus Initiatives.**



Berea College, Kentucky



Lesia Holder, Coordinator, Student Intervention Programs and Student Accounts

Founded in 1855 as the first interracial and co-educational college in the South, Berea College promotes understanding and kinship among all people, service to communities in Appalachia and beyond, and sustainable living practices which set an example of new ways to conserve our limited natural resources.



Berea College

The College adopted its Eight Great Commitments in 1969, which were later revised in 1993.

The Fourth Great Commitment:

To provide for all students through the Labor Program experiences for learning and serving in the community and demonstrate that labor, mental and manual, has dignity as well as utility.

The Seventh Great Commitment:

To maintain a residential campus and to encourage in all members of the community a way of life characterized by plain living, pride in labor well done, zest for learning, high personal standards, and concern for the welfare of others.

How have these commitments shaped our past, and how are they shaping our future?



Berea College

Educating students who have great promise and limited resources.

- **Full tuition scholarship**
- **Labor Program**
 - **History**
 - **Goals**
 - **Design**
 - **Funding Sources**
 - **Student Work Locations**



Sustainable Endowments Institute

**Mark Orłowski, Founder
and Executive Director**



Founded in 2005, the Institute engages in research and education on the sustainability of higher education endowments.



Sustainable Endowments Institute

College Sustainability Report Card: A Review of Campus Endowment Policies at Leading Institutions

- **100 colleges**
- **Graded on energy use, buildings, food, and investments.**
- **26 indicators**
- **Indicates that some leading schools are taking proactive steps on both campus and endowment sustainability initiatives.**



Sustainable Endowments Institute

A Few Results:

- Harvard University, Stanford University, Dartmouth College, and Williams College received highest cumulative sustainability grade, “A-”.
- 26 schools received an average grade of an “A-” or better upon assessing only campus operations.

The schools included in the report have combined holdings of more than \$258 billion – approximately 75 percent of all higher education endowment investments.



Sustainable Endowments Institute

Check out the *College Sustainability Report Card* at:

www.endowmentinstitute.org/sustainability.

You can download the full report or individual school profiles or review the executive summary.



University of British Columbia

**Ruth Abramson, Manager,
Marketing/Communications Sustainability**

In 1997, UBC became Canada's first university to implement a sustainable development policy after signing both the Halifax Declaration and the Talloires Declaration, documents that pledged its signatories to sustainability. A year later, the university opened Canada's first Campus Sustainability Office (CSO).



University of British Columbia, Canada

Sustainability Initiatives:

- **LEED Buildings**
- *Inspirations and Aspirations:
The Sustainability Strategy*
- **Residential Environmental
Assessment Program
(REAP)**
- **Energy and water retrofit
program**



University of British Columbia

UBC's Endowment:

- Endowment has been growing for 90 years.
- In 2003 endowment income contributed over \$30 million for student awards, research, and professorships.
- In 2004 the endowment surpassed 600 million in value.

Land, Community, and the Endowment: In early 1990's, UBC began planning a complete sustainable community on campus.



University of British Columbia

A Foundation for Excellence: UBC's Endowment

Brochure can be found at:

<http://www.ubcproperties.com/documents/EndowmentBrochure.pdf>.



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Host the Chill Out Broadcast on Your Campus!

How will your campus celebrate Earth Day this year? Join the National Wildlife Federation on April 18 for Chill Out! -- a free, live, interactive broadcast celebrating innovative campus solutions to global warming.

Website: www.nwf.org/chillout



Campus Ecology Program

Working with colleges and universities in the U.S. and Canada on climate and wildlife-friendly practices to curb waste and ensure a healthy future for wildlife.



National Wildlife Federation

**Inspiring Americans to protect wildlife
for our children's future.**



Contact Us

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