



People and Nature: Our Future is in the Balance

National Wildlife Federation

11100 Wildlife Center Drive • Reston, VA 20190 • <http://www.nwf.org/>

**Ball State University
Muncie, Indiana
Spring 2003, Purchasing**

BACKGROUND

Campus Profile

Ball State University, situated on 940 acres in Muncie, Indiana, serves approximately 19,000 students (45 percent male, 55 percent female). Seven academic colleges offer 120 undergraduate programs, 80 masters' programs and 20 doctoral programs in 46 departments and schools. Some 750 faculty, 550 professional staff and 1,500 support personnel comprise the employee base.

Contacts

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GOALS & ACCOMPLISHMENTS

Goals

Our short-term goal was to move the university's "default" paper supply from virgin stock to 30% post-consumer recycled content paper, and make 100% post-consumer recycled paper stock available for purchase by departments across campus; we had a long-term goal of moving the majority of paper stock from 30% post-consumer waste to 100% post-consumer recycled content stock as the default for on-campus paper orders.

Accomplishments

The university acquired both 30% and 100% post-consumer recycled paper stock and made it available to departments across campus.

The 30% post-consumer recycled content was established as a default paper supply for the campus, and has met with success; a number of units responded by requesting the 100% recycled paper for their normal paper use. These units funded the cost differential directly.

Challenges and Responses

To make this program work, the Council on the Environment requested through its presidential liaison that the university administration provide one-time funding in the amount of some \$7,000 to underwrite the cost differential between virgin stock and 30% post-consumer recycled content paper cost. With appropriation of these funds, the Purchasing Office was able to secure the recycled paper and establish it as a default setting in the campus supply stream.

ENGAGEMENT & SUPPORT

Leaders and Supporters

The Council on the Environment played a critical role in moving this initiative forward by adopting a formal resolution (copy attached) which was sent to the President through our presidential liaison.

Funding

Monies to support this effort are secured from the President's office and distributed to the Purchasing Office as a subsidy for the acquisition of the 30% post-consumer paper by Central Stores.

National Wildlife Federation's Campus Ecology Program

Reference to various Campus Ecology publications was helpful in establishing the importance of this initiative.

CLOSING COMMENT

Over the long term, the goal of the institution will be to ratchet up the degree of recycled content paper used campus-wide, moving ultimately to the 100% recycled paper stock as the default setting. It is our hope that with the growing use of such a product in the marketplace, costs will come down and we will be able to secure this stock without having to seek supplemental funding through the President's Office to make up the cost differential.

Recycled Paper Resolution Adopted November 4, 2002

Membership

Student Members

Molly Crawford
 Graduate Student
 Nat Baker
 Undergraduate Student
 Susan Aiezza
 NWF Campus Ecology Fellow

University Area Representatives

Hugh Brown
 Sciences and Humanities
 Nancy Carlson
 Communication, Information/Media
 James Flowers
 Applied Sciences and Technology
 Stan Keil
 Business
 Kevin Kenyon
 Business Affairs
 David LeBlanc
 Sciences and Humanities
 B. Thomas Lowe
 Academic Affairs
 Thalia Mulvihill
 Teachers College
 Sally Myers
 Fine Arts
 Amy Reed
 University Advancement
 Phillip Repp
 Information Technology
 George Smith
 Architecture and Planning
 Daniel Stallings
 Student Affairs
 Barbara Stedman
 Contract Faculty

Community Members

Stefan Anderson
 Muncie Community
 Barry Banks
 Muncie Community
 Leslie Blake
 Muncie Community

Ex-Officio

Warren Vander Hill
 Presidential Liaison

Administrative Support

Robert Koester
 Council Chair
 James Eflin
 Resource Person
 David Ferguson
 Resource Person
 John Vann
 Resource Person
 Green Initiatives Coordinator
 Beth Wood
 Green Development Specialist
 Melisa Callahan
 Office Support

Resolved:

- That Ball State University Central Stores phase out and thereby eliminate the purchase of printer and copier paper with 0 % post-consumer recycled content (PCC).
- That Ball State University Central Stores stock 30% PCC paper at the same price now charged for 0 % PCC paper.
- That Ball State Central Stores make available to the Ball State Community a small amount 100 % PCC paper at the same price now charged for 0 % PCC paper for experimentation in copiers and printers.

Costs:

Switching to 30% PCC paper for copiers and printers will cost approximately \$7000 at 2001 consumption rates.

Benefits:

Switching to 30% PCC paper for copiers and printers will result in . . .

1. Enhancement of Ball State's image as a leader in pursuing sustainable behaviors.
2. Over 3000 trees saved.
3. Over 800,000,000 BTUs of energy saved.
4. Over 100,000 lbs. of CO₂ equivalents of greenhouse gas releases prevented.
5. Over 200lbs. of Nitrogen Oxides releases prevented.
6. Reduced materials to the landfill.