

Return of Organization Exempt from Income Tax

2004

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the 2004 calendar year, or tax year beginning Sep 1, 2004, and ending Aug 31, 2005

B Check if applicable: Address change, Name change, Initial return, Final return, Amended return, Application pending. C Name of organization: NATIONAL WILDLIFE FEDERATION. D Employer Identification Number: 53-0204616. E Telephone number: (703) 438-6000. F Accounting method: Accrual.

Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ).

H (a) Is this a group return for affiliates? No. H (b) If 'Yes,' enter number of affiliates. H (c) Are all affiliates included? No. H (d) Is this a separate return filed by an organization covered by a group ruling? No.

G Web site: www.nwf.org

J Organization type (check only one) 501(c) 3 (insert no.) 4947(a)(1) or 527

K Check here if the organization's gross receipts are normally not more than \$25,000. The organization need not file a return with the IRS; but if the organization received a Form 990 Package in the mail, it should file a return without financial data. Some states require a complete return.

I Group Exemption Number: N/A

M Check if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF).

L Gross receipts: Add lines 6b, 8b, 9b, and 10b to line 12: 117,071,529.

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See Instructions)

Table with 21 rows and 4 columns. Rows include: 1 Contributions, gifts, grants, and similar amounts received; 2 Program service revenue including government fees and contracts; 3 Membership dues and assessments; 4 Interest on savings and temporary cash investments; 5 Dividends and interest from securities; 6a Gross rents; 6b Less: rental expenses; 6c Net rental income or (loss); 7 Other investment income; 8a Gross amount from sales of assets other than inventory; 8b Less: cost or other basis and sales expenses; 8c Gain or (loss) (attach schedule); 8d Net gain or (loss); 9 Special events and activities; 9a Gross revenue; 9b Less: direct expenses other than fundraising expenses; 9c Net income or (loss) from special events; 10a Gross sales of inventory, less returns and allowances; 10b Less: cost of goods sold; 10c Gross profit or (loss) from sales of inventory; 11 Other revenue; 12 Total revenue; 13 Program services; 14 Management and general; 15 Fundraising; 16 Payments to affiliates; 17 Total expenses; 18 Excess or (deficit) for the year; 19 Net assets or fund balances at beginning of year; 20 Other changes in net assets or fund balances; 21 Net assets or fund balances at end of year.

COPY FOR PUBLIC INSPECTION

Part II Statement of Functional Expenses All organizations must complete column (A). Columns (B), (C), and (D) are required for section 501(c)(3) and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others.

Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I.		(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22 Grants and allocations (att sch) Schedule 4 (cash \$ 1,230,010. non-cash \$ 0.)	22	1,230,010.	1,230,010.		
23 Specific assistance to individuals (att sch)	23				
24 Benefits paid to or for members (att sch)	24				
25 Compensation of officers, directors, etc	25	759,754.	601,573.	105,682.	52,499.
26 Other salaries and wages	26	25,610,435.	20,278,343.	3,562,411.	1,769,681.
27 Pension plan contributions	27	683,029.	540,822.	95,010.	47,197.
28 Other employee benefits	28	2,873,682.	2,275,382.	399,729.	198,571.
29 Payroll taxes	29	2,254,739.	1,785,303.	313,634.	155,802.
30 Professional fundraising fees	30	975,511.			975,511.
31 Accounting fees	31	131,955.	92,791.	11,137.	28,027.
32 Legal fees	32	312,748.	225,196.	30,456.	57,096.
33 Supplies	33	221,968.	171,569.	28,846.	21,553.
34 Telephone	34	1,138,110.	1,027,982.	58,438.	51,690.
35 Postage and shipping	35	20,324,109.	18,417,707.	390,224.	1,516,178.
36 Occupancy	36	1,810,593.	1,602,782.	110,374.	97,437.
37 Equipment rental and maintenance	37	995,767.	930,046.	32,463.	33,258.
38 Printing and publications	38	7,923,217.	7,306,791.	133,902.	482,524.
39 Travel	39	1,260,350.	965,175.	214,135.	81,040.
40 Conferences, conventions, and meetings	40	614,170.	482,115.	76,142.	55,913.
41 Interest	41	1,385,006.	1,063,131.	185,590.	136,285.
42 Depreciation, depletion, etc (attach schedule)	42	1,637,765.	1,529,672.	53,392.	54,701.
43 Other expenses not covered above (itemize):					
a Schedule 6	43a	30,550,026.	26,125,621.	1,787,018.	2,637,387.
b	43b				
c	43c				
d	43d				
e	43e				
44 Total functional expenses (add lines 22 - 43). Organizations completing columns (B) - (D), carry these totals to lines 13 - 15	44	102,692,944.	86,652,011.	7,588,583.	8,452,350.

Joint costs. Check if you are following SOP 98-2.

Are any joint costs from a combined educational campaign and fundraising solicitation reported in (B) Program services? Yes No
 If 'Yes,' enter (i) the aggregate amount of these joint costs \$ 17,397,687.; (ii) the amount allocated to Program services \$ 11,279,393.; (iii) the amount allocated to Management and general \$ 1,060,671.; and (iv) the amount allocated to Fundraising \$ 5,057,623..

Part III Statement of Program Service Accomplishments

What is the organization's primary exempt purpose? <u>Conservation & education - See Schedule 7</u>	Program Service Expenses (Required for 501(c)(3) and (4) organizations and 4947(a)(1) trusts; but optional for others.)
a <u>Education outreach, publications and films. Development and implementation of classroom and outdoor nature education programs, maintaining a nature content website, publication of five educational magazines and production of nature films and documentaries.</u> (Grants and allocations \$ 1,230,010.)	24,421,876.
b <u>Other nature education materials. Creation and distribution of nature education merchandise to raise public awareness and concern for wildlife and natural resources to over a million people.</u> (Grants and allocations \$)	32,281,958.
c <u>Conservation and advocacy programs. Scientific and policy research, public education on environmental policy issues and legal actions to enforce environmental laws.</u> (Grants and allocations \$)	16,629,580.
d <u>Membership education programs. Provide supporters with the information and inspiration to make a difference in their own backyards and communities.</u> (Grants and allocations \$)	13,318,597.
e <u>Other program services</u> (Grants and allocations \$)	
f Total of Program Service Expenses (should equal line 44, column (B), Program services)	86,652,011.

Part IV Balance Sheets (See Instructions)

Note: Where required, attached schedules and amounts within the description column should be for end-of-year amounts only.

		(A) Beginning of year		(B) End of year
ASSETS	45 Cash — non-interest-bearing.....	346,224.	45	338,972.
	46 Savings and temporary cash investments.....	69,022.	46	5,287.
	47a Accounts receivable.....	47a 4,046,056.		
	b Less: allowance for doubtful accounts.....	47b 158,173.	2,091,573.	47c 3,887,883.
	48a Pledges receivable.....	48a 10,708,842.		
	b Less: allowance for doubtful accounts.....	48b	8,823,065.	48c 10,708,842.
	49 Grants receivable.....		2,715,135.	49 2,296,261.
	50 Receivables from officers, directors, trustees, and key employees (attach schedule) Schedule 8.....			50 1,706.
	51a Other notes & loans receivable (attach sch).....	51a		
	b Less: allowance for doubtful accounts.....	51b	172,911.	51c
	52 Inventories for sale or use.....		6,554,637.	52 7,364,853.
	53 Prepaid expenses and deferred charges.....		7,279,297.	53 6,394,700.
	54 Investments — securities (attach schedule) Schedule 9 ▶ <input type="checkbox"/> Cost <input checked="" type="checkbox"/> FMV.....		2,630,277.	54 2,467,096.
	55a Investments — land, buildings, & equipment: basis.....	55a		
	b Less: accumulated depreciation (attach schedule).....	55b		55c
	56 Investments — other (attach schedule).....			56
	57a Land, buildings, and equipment: basis.....	57a 42,508,162.		
	b Less: accumulated depreciation (attach schedule)..... Schedule 5.....	57b 15,464,845.	28,038,723.	57c 27,043,317.
	58 Other assets (describe ▶ Schedule 10.....)		17,486,595.	58 11,986,995.
59 Total assets (add lines 45 through 58) (must equal line 74).....		76,207,459.	59 72,495,912.	
LIABILITIES	60 Accounts payable and accrued expenses.....	16,265,559.	60	20,313,570.
	61 Grants payable.....		61	
	62 Deferred revenue.....	12,393,743.	62	12,103,174.
	63 Loans from officers, directors, trustees, and key employees (attach schedule).....		63	
	64a Tax-exempt bond liabilities (attach schedule) Schedule 11.....		26,601,499.	64a 25,192,324.
	b Mortgages and other notes payable (attach schedule) Schedule 11.....		5,005,469.	64b 5,175,994.
	65 Other liabilities (describe ▶ Schedule 12.....)		12,385,948.	65 14,247,295.
66 Total liabilities (add lines 60 through 65).....		72,652,218.	66 77,032,357.	
NET ASSETS OR FUND BALANCES	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 67 through 69 and lines 73 and 74.			
	67 Unrestricted.....	-16,063,240.	67	-22,353,868.
	68 Temporarily restricted.....	17,134,262.	68	15,234,100.
	69 Permanently restricted.....	2,484,219.	69	2,583,323.
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 70 through 74.			
	70 Capital stock, trust principal, or current funds.....		70	
	71 Paid-in or capital surplus, or land, building, and equipment fund.....		71	
	72 Retained earnings, endowment, accumulated income, or other funds.....		72	
73 Total net assets or fund balances (add lines 67 through 69 or lines 70 through 72; column (A) must equal line 19; column (B) must equal line 21).....		3,555,241.	73 -4,536,445.	
74 Total liabilities and net assets/fund balances (add lines 66 and 73).....		76,207,459.	74 72,495,912.	

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

BAA

Part IV.A Reconciliation of Revenue per Audited Financial Statements with Revenue per Return (See instructions.)

Part IV.B Reconciliation of Expenses per Audited Financial Statements with Expenses per Return

a	Total revenue, gains, and other support per audited financial statements	a	122,362,669.
b	Amounts included on line a but not on line 12, Form 990:		
(1)	Net unrealized gains on investments \$ 359,248.		
(2)	Donated services and use of facilities \$ 373,048.		
(3)	Recoveries of prior year grants \$		
(4)	Other (specify): Schedule 13 \$ 26,082,852.		
	Add amounts on lines (1) through (4)	b	26,815,148.
c	Line a minus line b	c	95,547,521.
d	Amounts included on line 12, Form 990 but not on line a:		
(1)	Investment expenses not included on line 6b, Form 990		
(2)	Other (specify): Schedule 13 \$ 3,920,000.		
	Add amounts on lines (1) and (2)	d	3,920,000.
e	Total revenue per line 12, Form 990 (line c plus line d)	e	99,467,521.

a	Total expenses and losses per audited financial statements	a	123,732,309.
b	Amounts included on line a but not on line 17, Form 990:		
(1)	Donated services and use of facilities \$ 373,058.		
(2)	Prior year adjustments reported on line 20, Form 990		
(3)	Losses reported on line 20, Form 990		
(4)	Other (specify): Schedule 14 \$ 18,647,234.		
	Add amounts on lines (1) through (4)	b	21,318,581.
c	Line a minus line b	c	102,413,728.
d	Amounts included on line 17, Form 990 but not on line a:		
(1)	Investment expenses not included on line 6b, Form 990		
(2)	Other (specify): Schedule 14 \$ 279,216.		
	Add amounts on lines (1) and (2)	d	279,216.
e	Total expenses per line 17, Form 990 (line c plus line d)	e	102,692,944.

Part V List of Officers, Directors, Trustees, and Key Employees (List each one even if not compensated; see instructions.)

(A) Name and address	(B) Title and average hours per week devoted to position	(C) Compensation (if not paid, enter -0-)	(D) Contributions to employee benefit plans and deferred compensation	(E) Expense account and other allowances
Schedule 15		759,754.	84,066.	2,547.

75 Did any officer, director, trustee, or key employee receive aggregate compensation of more than \$100,000 from your organization and all related organizations, of which more than \$10,000 was provided by the related organizations? Yes No
If 'Yes,' attach schedule - see instructions.

Part VI Other Information (See instructions.)

		Yes	No
76	Did the organization engage in any activity not previously reported to the IRS? If 'Yes,' attach a detailed description of each activity.		X
77	Were any changes made in the organizing or governing documents but not reported to the IRS? If 'Yes,' attach a conformed copy of the changes.	X	
78a	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	X	
78b	If 'Yes,' has it filed a tax return or Form 990-T for this year?	X	
79	Was there a liquidation, dissolution, termination, or substantial contraction during the year? If 'Yes,' attach a statement.		X
80a	Is the organization related (other than by association with a statewide or nationwide organization) through common membership, governing bodies, trustees, officers, etc., to any other exempt or nonexempt organization?	X	
	b If 'Yes,' enter the name of the organization <u>Schedule 16</u> and check whether it is <input type="checkbox"/> exempt or <input type="checkbox"/> nonexempt.		
81a	Enter direct and indirect political expenditures. See line 81 instructions. 81a 0.		
81b	Did the organization file Form 1120-POL for this year?		X
82a	Did the organization receive donated services or the use of materials, equipment, or facilities at no charge or at substantially less than fair rental value?	X	
	b If 'Yes,' you may indicate the value of these items here. Do not include this amount as revenue in Part I or as an expense in Part II. (See instructions in Part III.) 82b 49,523.		
83a	Did the organization comply with the public inspection requirements for returns and exemption applications?	X	
83b	Did the organization comply with the disclosure requirements relating to quid pro quo contributions?	X	
84a	Did the organization solicit any contributions or gifts that were not tax deductible?		X
	b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		N/A
85a	501(c)(4), (5), or (6) organizations. a Were substantially all dues nondeductible by members?		N/A
85b	Did the organization make only in-house lobbying expenditures of \$2,000 or less? If 'Yes' was answered to either 85a or 85b, do not complete 85c through 85h below unless the organization received a waiver for proxy tax owed for the prior year.		N/A
	c Dues, assessments, and similar amounts from members. 85c N/A		
	d Section 162(e) lobbying and political expenditures. 85d N/A		
	e Aggregate nondeductible amount of section 6033(e)(1)(A) dues notices. 85e N/A		
	f Taxable amount of lobbying and political expenditures (line 85d less 85e). 85f N/A		
85g	Does the organization elect to pay the section 6033(e) tax on the amount on line 85f?		N/A
	h If section 6033(e)(1)(A) dues notices were sent, does the organization agree to add the amount on line 85f to its reasonable estimate of dues allocable to nondeductible lobbying and political expenditures for the following tax year? 85h N/A		
86a	501(c)(7) organizations. Enter: a Initiation fees and capital contributions included on line 12. 86a N/A		
	b Gross receipts, included on line 12, for public use of club facilities. 86b N/A		
87a	501(c)(12) organizations. Enter: a Gross income from members or shareholders. 87a N/A		
	b Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.) 87b N/A		
88	At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or partnership, or an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If 'Yes,' complete Part IX. 88 X		
89a	501(c)(3) organizations. Enter: Amount of tax imposed on the organization during the year under: section 4911 <u>N/A</u> ; section 4912 <u>N/A</u> ; section 4955 <u>N/A</u>		
89b	501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If 'Yes,' attach a statement explaining each transaction. 89b X		
	c Enter: Amount of tax imposed on the organization managers or disqualified persons during the year under sections 4912, 4955, and 4958. 0.		
	d Enter: Amount of tax on line 89c, above, reimbursed by the organization. 0.		
90a	List the states with which a copy of this return is filed <u>Schedule 17</u>		
90b	Number of employees employed in the pay period that includes March 12, 2004 (See instructions.) 90b 652		
91	The books are in care of <u>Dulce Gomez-Zormelo</u> Telephone number <u>(703) 438-6000</u> Located at <u>11100 Wildlife Center Drive, Reston VA</u> ZIP + 4 <u>20190-5362</u>		
92	Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of Form 1041 - Check here <input type="checkbox"/> and enter the amount of tax-exempt interest received or accrued during the tax year. 92		

Part VII Analysis of Income-Producing Activities (See instructions.)

	Unrelated business income		Excluded by section 512, 513, or 514		(E) Related or exempt function income
	(A) Business code	(B) Amount	(C) Exclusion code	(D) Amount	
Note: Enter gross amounts unless otherwise indicated.					
93 Program service revenue:					
a Registration Fees					232,597.
b Summit Activities					35,807.
c Litigation Fees					702,273.
d eNature Service Rev					230,463.
e Other					1,779.
f Medicare/Medicaid payments					
g Fees & contracts from government agencies					
94 Membership dues and assessments					19,647,857.
95 Interest on savings & temporary cash invmnts			14	8,021.	
96 Dividends & interest from securities			14	46,151.	
97 Net rental income or (loss) from real estate:					
a debt-financed property					
b not debt-financed property			16	55,380.	
98 Net rental income or (loss) from pers prop					
99 Other investment income					
100 Gain or (loss) from sales of assets other than inventory			18	15,115.	
101 Net income or (loss) from special events					
102 Gross profit or (loss) from sales of inventory					28,793,265.
103 Other revenue: a					
b					
c Schedule 18	Sch 18	591,852.	Sch 18	2,796,776.	49,805.
d					
e					
104 Subtotal (add columns (B), (D), and (E))		591,852.		2,921,443.	49,693,846.
105 Total (add line 104, columns (B), (D), and (E))					53,207,141.

Note: Line 105 plus line 1d, Part I, should equal the amount on line 12, Part I.

Part VIII Relationship of Activities to the Accomplishment of Exempt Purposes (See instructions.)

Line No.	Explain how each activity for which income is reported in column (E) of Part VII contributed importantly to the accomplishment of the organization's exempt purposes (other than by providing funds for such purposes).
▼	Schedule 19

Part IX Information Regarding Taxable Subsidiaries and Disregarded Entities (See instructions.)

(A) Name, address, and EIN of corporation, partnership, or disregarded entity	(B) Percentage of ownership interest	(C) Nature of activities	(D) Total income	(E) End-of-year assets
eNature.com, LLC EIN #94-3353703	100.0000 %	Nature related web site	375,676.	0.
1045 Sansome St., STE 304	%			
San Francisco, CA 94111	%			
	%			

Part X Information Regarding Transfers Associated with Personal Benefit Contracts (See instructions.)

a Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? Yes No

b Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? Yes No

Note: If 'Yes' to (b), file Form 8870 and Form 4720 (see instructions).

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Please Sign Here

Signature of officer: Dulce Gomez-Zormelo Date: 4/14/06

Type or print name and title: Dulce Gomez-Zormelo, Treasurer

Paid Preparer's Use Only

Preparer's signature: [Signature] Date: 4/14/06 Check if self-employed:

Firm's name (or yours if self-employed), address, and ZIP + 4: BDO SEIDMAN, LLP
7101 WISCONSIN AVENUE, SUITE 900
BETHESDA MD 20814-4827

Preparer's SSN or PTIN (See General Instruction W): _____ EIN: _____ Phone no.: _____

2004

SCHEDULE A
(Form 990 or 990-EZ)

**Organization Exempt Under
Section 501(c)(3)**

(Except Private Foundation) and Section 501(e), 501(f), 501(k),
501(n), or Section 4947(a)(1) Nonexempt Charitable Trust
Supplementary Information— (See separate instructions.)

▶ **MUST be completed by the above organizations and attached to their Form 990 or 990-EZ.**

Department of the Treasury
Internal Revenue Service

Name of the organization: **NATIONAL WILDLIFE FEDERATION**
Employer identification number: **53-0204616**

Part I Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees
(See instructions. List each one. If there are none, enter 'None.')

(a) Name and address of each employee paid more than \$50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account and other allowances
Lawrence J. Amon 11100 Wildlife Center Dr, Reston, VA 20190	Former Executive VP and COO 40	236,386.	127,821.	854.
Wayne Schmidt 11100 Wildlife Center Dr, Reston, VA 20190	Former VP, Program Communicatio 40	237,239.	26,420.	348.
Jaime B. Matyas 11100 Wildlife Center Dr, Reston, VA 20190	Executive VP/COO 40	172,515.	22,714.	119.
Carole Fox 11100 Wildlife Center Dr, Reston, VA 20190	Former VP, Merchandise 40	167,986.	13,805.	388.
James S. Lyon 11100 Wildlife Center Dr, Reston, VA 20190	Sr VP, Conservation Prqs 40	139,405.	20,706.	242.
Total number of other employees paid over \$50,000	▶ 181			

Part II Compensation of the Five Highest Paid Independent Contractors for Professional Services
(See instructions. List each one (whether individuals or firms). If there are none, enter 'None.')

(a) Name and address of each independent contractor paid more than \$50,000	(b) Type of service	(c) Compensation
Donor Services Group 11500 W. Olympic Blvd. #540, Los Angeles, CA 90064	Professional Fundraiser	607,350.
Share Group, Inc. 99 Dover Street, Somerville, MA 02144	Professional Fundraiser	368,161.
Ernst & Young LLP 8484 Westpark Drive, McLean, VA 22102	Accounting & Auditing	154,100.
Fahey/Davidson Inc 1612 K Street, NW, Washington, DC 20006	Strategic Planning	105,995.
KSC Studio LLC 5553 Ravenswood Rd, STE 104, FT Lauderdale, FL 33312	Photography	105,775.
Total number of others receiving over \$50,000 for professional services	▶ 3	

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 and Form 990-EZ.

Schedule A (Form 990 or 990-EZ) 2004

Part III Statements About Activities (See instructions.)

Yes No

1 During the year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If 'Yes,' enter the total expenses paid or incurred in connection with the lobbying activities. . . . ▶ \$ 306,559.
(Must equal amounts on line 38, Part VI-A, or line i of Part VI-B.)

1 X

Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations checking 'Yes' must complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities.

2 During the year, has the organization, either directly or indirectly, engaged in any of the following acts with any substantial contributors, trustees, directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any such person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary? (If the answer to any question is 'Yes,' attach a detailed statement explaining the transactions.)

2a X

a Sale, exchange, or leasing of property?

b Lending of money or other extension of credit? Schedule 8

2b X

c Furnishing of goods, services, or facilities?

See Part V, Form 990

2c X

d Payment of compensation (or payment or reimbursement of expenses if more than \$1,000)?

2d X

e Transfer of any part of its income or assets?

2e X

3a Do you make grants for scholarships, fellowships, student loans, etc? (If 'Yes,' attach an explanation of how you determine that recipients qualify to receive payments.) Schedule 20

3a X

b Do you have a section 403(b) annuity plan for your employees?

3b X

4a Did you maintain any separate account for participating donors where donors have the right to provide advice on the use or distribution of funds?

4a X

b Do you provide credit counseling, debt management, credit repair, or debt negotiation services?

4b X

Part IV Reason for Non-Private Foundation Status (See instructions.)

The organization is not a private foundation because it is: (Please check only ONE applicable box.)

5 A church, convention of churches, or association of churches. Section 170(b)(1)(A)(i).

6 A school. Section 170(b)(1)(A)(ii). (Also complete Part V.)

7 A hospital or a cooperative hospital service organization. Section 170(b)(1)(A)(iii).

8 A Federal, state, or local government or governmental unit. Section 170(b)(1)(A)(v).

9 A medical research organization operated in conjunction with a hospital. Section 170(b)(1)(A)(iii) Enter the hospital's name, city, and state ▶

10 An organization operated for the benefit of a college or university owned or operated by a governmental unit. Section 170(b)(1)(A)(iv). (Also complete the Support Schedule in Part IV-A.)

11 a An organization that normally receives a substantial part of its support from a governmental unit or from the general public. Section 170(b)(1)(A)(vi). (Also complete the Support Schedule in Part IV-A.)

11 b A community trust. Section 170(b)(1)(A)(vi). (Also complete the Support Schedule in Part IV-A.)

12 An organization that normally receives: (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its charitable, etc, functions— subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Also complete the Support Schedule in Part IV-A.)

13 An organization that is not controlled by any disqualified persons (other than foundation managers) and supports organizations described in: (1) lines 5 through 12 above; or (2) section 501(c)(4), (5), or (6), if they meet the test of section 509(a)(2). (See section 509(a)(3).)

Provide the following information about the supported organizations. (See instructions.)

(a) Name(s) of supported organization(s)	(b) Line number from above

14 An organization organized and operated to test for public safety. Section 509(a)(4). (See instructions.)

Part IV-A Support Schedule (Complete only if you checked a box on line 10, 11, or 12.) *Use cash method of accounting.*

Note: You may use the worksheet in the instructions for converting from the accrual to the cash method of accounting.

Calendar year (or fiscal year beginning in)	(a) 2003	(b) 2002	(c) 2001	(d) 2000	(e) Total
15 Gifts, grants, and contributions received. (Do not include unusual grants. See line 28.) ...	44,964,180.	43,523,225.	48,486,411.	41,168,204.	178,142,020.
16 Membership fees received	20,586,116.	20,201,914.	24,130,887.	18,832,093.	83,751,010.
17 Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to the organization's charitable, etc. purpose	49,572,645.	51,542,478.	49,215,732.	49,114,402.	199,445,257.
18 Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalties, and unrelated business taxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975	3,294,738.	3,496,656.	3,520,692.	3,761,354.	14,073,440.
19 Net income from unrelated business activities not included in line 18					
20 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf					
21 The value of services or facilities furnished to the organization by a governmental unit without charge. Do not include the value of services or facilities generally furnished to the public without charge					
22 Other income. Attach a schedule. Do not include gain or (loss) from sale of capital assets <i>Schedule 21</i>	132,088.	84,293.	115,407.	244,905.	576,693.
23 Total of lines 15 through 22	118,549,767.	118,848,566.	125,469,129.	113,120,958.	475,988,420.
24 Line 23 minus line 17	68,977,122.	67,306,088.	76,253,397.	64,006,556.	276,543,163.
25 Enter 1% of line 23	1,185,498.	1,188,486.	1,254,691.	1,131,210.	
26 Organizations described on lines 10 or 11: a Enter 2% of amount in column (e), line 24					26a 5,530,863.
b Prepare a list for your records to show the name of and amount contributed by each person (other than a governmental unit or publicly supported organization) whose total gifts for 2000 through 2003 exceeded the amount shown in line 26a. Do not file this list with your return. Enter the total of all these excess amounts					26b 0.
c Total support for section 509(a)(1) test: Enter line 24, column (e)					26c 276,543,163.
d Add: Amounts from column (e) for lines: 18 14,073,440. 19					26d 14,650,133.
22 576,693. 26b 0.					26e 261,893,030.
e Public support (line 26c minus line 26d total)					26f 94.70 %
f Public support percentage (line 26e (numerator) divided by line 26c (denominator))					
27 Organizations described on line 12:					
a For amounts included in lines 15, 16, and 17 that were received from a 'disqualified person,' prepare a list for your records to show the name of, and total amounts received in each year from, each 'disqualified person.' Do not file this list with your return. Enter the sum of such amounts for each year: (2003) _____ (2002) _____ (2001) _____ (2000) _____					
b For any amount included in line 17 that was received from each person (other than 'disqualified persons'), prepare a list for your records to show the name of, and amount received for each year, that was more than the larger of (1) the amount on line 25 for the year or (2) \$5,000. (Include in the list organizations described in lines 5 through 11, as well as individuals. Do not file this list with your return. After computing the difference between the amount received and the larger amount described in (1) or (2), enter the sum of these differences (the excess amounts) for each year: (2003) _____ (2002) _____ (2001) _____ (2000) _____					
c Add: Amounts from column (e) for lines: 15 _____ 16 _____					27c _____
17 _____ 20 _____ 21 _____					27d _____
d Add: Line 27a total _____ and line 27b total					27e _____
e Public support (line 27c total minus line 27d total)					27f _____
f Total support for section 509(a)(2) test: Enter amount from line 23, column (e) ...					27g _____ %
g Public support percentage (line 27e (numerator) divided by line 27f (denominator))					27h _____ %
h Investment income percentage (line 18, column (e) (numerator) divided by line 27f (denominator))					

28 Unusual Grants: For an organization described in line 10, 11, or 12 that received any unusual grants during 2000 through 2003, prepare a list for your records to show, for each year, the name of the contributor, the date and amount of the grant, and a brief description of the nature of the grant. Do not file this list with your return. Do not include these grants in line 15.

Part V Private School Questionnaire (See instructions.)
 (To be completed ONLY by schools that checked the box on line 6 in Part IV)

	N/A	Yes	No
29 Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws, other governing instrument, or in a resolution of its governing body?.....	29		
30 Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues, and other written communications with the public dealing with student admissions, programs, and scholarships?	30		
31 Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students, or during the registration period if it has no solicitation program, in a way that makes the policy known to all parts of the general community it serves?..... If 'Yes,' please describe; if 'No,' please explain. (If you need more space, attach a separate statement.) ----- ----- -----	31		
32 Does the organization maintain the following:			
a Records indicating the racial composition of the student body, faculty, and administrative staff?.....	32a		
b Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?	32b		
c Copies of all catalogues, brochures, announcements, and other written communications to the public dealing with student admissions, programs, and scholarships?.....	32c		
d Copies of all material used by the organization or on its behalf to solicit contributions?..... If you answered 'No' to any of the above, please explain. (If you need more space, attach a separate statement.) ----- -----	32d		
33 Does the organization discriminate by race in any way with respect to:			
a Students' rights or privileges?.....	33a		
b Admissions policies?	33b		
c Employment of faculty or administrative staff?.....	33c		
d Scholarships or other financial assistance?.....	33d		
e Educational policies?	33e		
f Use of facilities?	33f		
g Athletic programs?	33g		
h Other extracurricular activities?	33h		
If you answered 'Yes' to any of the above, please explain. (If you need more space, attach a separate statement.) ----- -----			
34a Does the organization receive any financial aid or assistance from a governmental agency?.....	34a		
b Has the organization's right to such aid ever been revoked or suspended?..... If you answered 'Yes' to either 34a or b, please explain using an attached statement.	34b		
35 Does the organization certify that it has complied with the applicable requirements of sections 4.01 through 4.05 of Rev Proc 75-50, 1975-2 C.B. 587, covering racial nondiscrimination? If 'No,' attach an explanation.....	35		

Part VI-A Lobbying Expenditures by Electing Public Charities (See instructions.)
(To be completed ONLY by an eligible organization that filed Form 5768)

Check a if the organization belongs to an affiliated group. Check b if you checked 'a' and 'limited control' provisions apply.

Limits on Lobbying Expenditures		(a) Affiliated group totals	(b) To be completed for ALL electing organizations
(The term 'expenditures' means amounts paid or incurred.)			
36	Total lobbying expenditures to influence public opinion (grassroots lobbying)	36	76,675.
37	Total lobbying expenditures to influence a legislative body (direct lobbying)	37	229,884.
38	Total lobbying expenditures (add lines 36 and 37)	38	306,559.
39	Other exempt purpose expenditures	39	102,386,385.
40	Total exempt purpose expenditures (add lines 38 and 39)	40	102,692,944.
41	Lobbying nontaxable amount. Enter the amount from the following table— If the amount on line 40 is— The lobbying nontaxable amount is—		
	Not over \$500,000 20% of the amount on line 40.....		
	Over \$500,000 but not over \$1,000,000 \$100,000 plus 15% of the excess over \$500,000		
	Over \$1,000,000 but not over \$1,500,000 \$175,000 plus 10% of the excess over \$1,000,000	41	1,000,000.
	Over \$1,500,000 but not over \$17,000,000 \$225,000 plus 5% of the excess over \$1,500,000		
	Over \$17,000,000 \$1,000,000		
42	Grassroots nontaxable amount (enter 25% of line 41)	42	250,000.
43	Subtract line 42 from line 36. Enter -0- if line 42 is more than line 36	43	0.
44	Subtract line 41 from line 38. Enter -0- if line 41 is more than line 38	44	0.
Caution: If there is an amount on either line 43 or line 44, you must file Form 4720.			

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below.
See the instructions for lines 45 through 50.)

Calendar year (or fiscal year beginning in) ▶	Lobbying Expenditures During 4-Year Averaging Period					
	(a) 2004	(b) 2003	(c) 2002	(d) 2001	(e) Total	
45	Lobbying nontaxable amount	1,000,000.	1,000,000.	1,000,000.	1,000,000.	4,000,000.
46	Lobbying ceiling amount (150% of line 45(e))					6,000,000.
47	Total lobbying expenditures	306,559.	182,282.	141,837.	371,314.	1,001,992.
48	Grassroots non-taxable amount	250,000.	250,000.	250,000.	250,000.	1,000,000.
49	Grassroots ceiling amount (150% of line 48(e))					1,500,000.
50	Grassroots lobbying expenditures	76,675.	54,864.	19,448.	54,518.	205,505.

Part VI-B Lobbying Activity by Nonelecting Public Charities
(For reporting only by organizations that did not complete Part VI-A) (See instructions.)

N/A

During the year, did the organization attempt to influence national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:

	Yes	No	Amount
a Volunteers			
b Paid staff or management (Include compensation in expenses reported on lines through h.)			
c Media advertisements			
d Mailings to members, legislators, or the public			
e Publications, or published or broadcast statements			
f Grants to other organizations for lobbying purposes			
g Direct contact with legislators, their staffs, government officials, or a legislative body			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means			
i Total lobbying expenditures (add lines c through h.)			

If 'Yes' to any of the above, also attach a statement giving a detailed description of the lobbying activities.

Schedule B
(Form 990, 990-EZ,
or 990-PF)

Department of the Treasury
Internal Revenue Service

Schedule of Contributors
Supplementary Information for
line 1 of Form 990, 990-EZ and 990-PF (see instructions)

OMB No. 1545-0047

2004

Name of organization

NATIONAL WILDLIFE FEDERATION

Employer identification number

53-0204616

Organization type (check one):

Filers of:

Form 990 or 990-EZ

Section:

- 501(c)(3) (enter number) organization
- 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation
- 527 political organization

Form 990-PF

- 501(c)(3) exempt private foundation
- 4947(a)(1) nonexempt charitable trust treated as a private foundation
- 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**. (Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule— see instructions.)

General Rule –

- For organizations filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. (Complete Parts I and II.)

Special Rules –

- For a section 501(c)(3) organization filing Form 990, or Form 990-EZ, that met the 33-1/3% support test of the regulations under sections 509(a)(1)/170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of \$5,000 or 2% of the amount on line 1 of these forms. (Complete Parts I and II.)
- For a section 501(c)(7), (8), or (10) organization filing Form 990, or Form 990-EZ, that received from any one contributor, during the year, aggregate contributions or bequests of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. (Complete Parts I, II, and III.)
- For a section 501(c)(7), (8), or (10) organization filing Form 990, or Form 990-EZ, that received from any one contributor, during the year, some contributions for use *exclusively* for religious, charitable, etc. purposes, but these contributions did not aggregate to more than \$1,000. (If this box is checked, enter here the total contributions that were received during the year for *exclusively* religious, charitable, etc. purpose. Do not complete any of the Parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc. contributions of \$5,000 or more during the year.) ▶ \$ _____

Caution: Organizations that are not covered by the General Rule and/or the Special Rules do not file Schedule B (Form 990, 990-EZ, or 990-PF) but they **must** check the box in the heading of their Form 990, Form 990-EZ, or on line 2 of their Form 990-PF, to certify that they do not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990, Form 990-EZ, and Form 990-PF.

Schedule B (Form 990, 990-EZ, or 990-PF) (2004)

Name of organization

Employer identification number

NATIONAL WILDLIFE FEDERATION

53-0204616

Part I Contributors (See Specific Instructions.)

(a) Number	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1	----- ----- -----	\$ 3,920,000.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
2	----- ----- -----	\$ 1,419,307.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
3	----- ----- -----	\$ 929,650.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
-----	----- ----- -----	\$ -----	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
-----	----- ----- -----	\$ -----	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
-----	----- ----- -----	\$ -----	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART I - LINE 8
 GAIN OR LOSS FROM SALE OF ASSETS OTHER THAN INVENTORY

SALE OF MARKETABLE SECURITIES, LINE 8, COLUMN A

	<u>GROSS SALES PRICE</u>	<u>BOOK VALUE</u>	<u>GAIN(LOSS)</u>
Equities and mutual funds	\$ 1,224,921	\$ 1,210,412	14,509

SALE OF OTHER ASSETS, LINE 8, COLUMN B

<u>Asset</u>	<u>Date Acquired</u>	<u>How Acquired</u>	<u>Date Sold</u>	<u>Purchaser</u>	<u>Cost</u>	<u>Depreciated Amount</u>	<u>Book Value</u>	<u>Gross Sales Price</u>	<u>(Gain)/Loss</u>
Land	October 1992	Donation valued at \$7,500	January 2005	Bradley & Donna Wentworth	\$ -	\$ -	\$ -	\$ 32,002	\$ (32,002)
Polar Mohr Paper Cutter	September 1998	Purchase	February 2005	Devilbiss Printing	37,000	23,036	13,964	19,000	(5,036)
Heidelberg Embosser/Stamper	September 1998	Purchase	July 2005	Creative Print Group, Inc.	4,500	3,037	1,463	6,650	(5,187)
Sickinger Univ Speed Punch	September 1998	Purchase	July 2005	GM Distributors	700	472	228	6,675	(6,447)
Workstation	1997	Purchase	December 2004	Burkett & Wong	58,087	30,859	27,228	5,000	22,228
Workstations	1997	Purchase	N/A	N/A	51,955	26,117	25,838	0	25,838
TOTALS FOR SALE OF OTHER ASSETS					<u>\$ 152,242</u>	<u>\$ 83,521</u>	<u>\$ 68,721</u>	<u>\$ 69,327</u>	<u>\$ (606)</u>

SCHEDULE 2

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART I, LINE 10
SALES OF INVENTORY

GROSS SALES		\$ 45,118,140
NATURE EDUCATION MATERIALS	15,410,655	
FREIGHT	802,775	
SALES TAX	<u>111,445</u>	
TOTAL COST OF GOODS SOLD		<u>16,324,875</u>
GROSS PROFIT		<u>\$ 28,793,265</u>

SCHEDULE 3

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
PART I - LINE 20
OTHER CHANGES IN NET ASSETS

PENSION AND POSTRETIREMENT MARKET ADJUST	\$ (2,298,289)
LOSS ON PENSION INVESTMENT	(374,949)
LOSS ON IMPAIRMENT OF ASSETS	(146,355)
CHANGE IN SPLIT INTEREST AGREEMENTS	1,662,041
UNREALIZED GAIN ON VALUATION OF INVESTMENTS	359,248
LOSS ON DISPOSAL OF SUBSIDIARY	<u>(4,067,959)</u>
TOTAL	<u>\$ (4,866,263)</u>

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART 2, LINE 22
GRANTS AND ALLOCATIONS

CONSERVATION & EDUCATIONAL GRANTS:

RECIPIENT	ADDRESS	AMOUNT
** National Wildlife Federation Endowment	11100 Wildlife Center Dr., Reston, VA 20190-5362	279,216
Oregonians for a Balanced Tillamook	Wells Fargo Bank, Pearl District, PO Box 6995, Portland, OR 97228	110,000
Michigan United Conservation Clubs	PO Box 30235, Lansing, MI 48909-7735	105,611
Yellow Dog Watershed Preserve	PO Box 5, Mining Fund, Big Bay, MI 49808	73,740
WY Chapter - FNAWS	PO Box 192, Farson, WY 82932	47,000
Natural Resources Council (of Maine)	3 Wade St., Augusta, ME 04330	36,000
Brown Bear Resources	222 N. Higgins, Missoula, MT 59802	33,000
Elaine Allestad	PO Box 679, 48 Meadowlark Circle, Big Timber, MT 59011	30,000
Great Lakes Radio Consortium	535 W. William St., Suite 110, Ann Arbor, MI 48103	28,800
Tip of the Mitt Watershed Council	426 Bay St., Petoskey, MI 49770	18,788
Alliance for the Great Lakes	700 Washington Ave., Suite 150, Grand Haven, MI 49417	17,750
Center for Public Interest Research	103 E. Liberty St., Suite 202, Ann Arbor, MI 48104	17,500
Michigan Land Use Institute	205 S. Benzie Blvd., Beulah, MI 49617	15,000
Prince William Sound Keeper	PO Box 2832, Valdez, AK 99686	15,000
Public Sector Consultants Inc.	600 W. St. Joseph St., Suite 10, Lansing, MI 48933-2265	13,000
Save the Wild Upper Peninsula	PO Box 146, Marquette, MI 49855	12,000
Ohio Environmental Council	1207 Grandview Ave., Suite 201, Columbus, OH 43212	11,401
Ducks Unlimited	331 Metty Dr., Suite 4, Ann Arbor, MI 48103	11,000
The Potomac Conservancy	8601 Georgia Ave., Suite 612, Silver Spring, MD 20910	10,436
LCC Stormwater, Lake Champlain	106 Main Street, Burlington, VT 05401-8434	10,202
Save Our Wild Salmon	424 3rd Ave. W., Suite 100, Seattle, WA 98119	10,000
Centro De Investigacion	Ave. Camaron Sabalo # 424, Zona Dorada, Mazatlan, Sinaloa, Mexico	8,800
Feltstet Disposal	3201 Spurgin Rd., Missoula, MT 59801	8,800
Georgia Wildlife Federation	11600 Hazelbrand Rd., Covington, GA 30014	8,507
The Biodiversity Project	214 N. Henry St., #201, Madison, WI 53704	8,000
University of Michigan	2044 Wolverine Tower, 3003 S. State St., Ann Arbor, MI 48109-1273	7,838
Eagle Alliance	PO Box 5, Big Bay, MI 49808	7,648
Clean Water Fund	38875 Harper, Clinton Township, MI 48046	7,500
Gregory Green	640 Running Water Circle, SE, Albuquerque, NM 87123	7,500
Wisconsin Wildlife Federation	720 St. Croix St., Suite 101, Prescott, WI 54021	7,000
Kate Clavijo	3908 W Street NW, Washington, DC 20007	5,117
Concerned Citizens of Big Bay	PO Box 21, Big Bay, MI 49808	5,000
Great Lakes United	1300 Elmwood Ave., Buffalo State College, Cassety Hall, Buffalo, NY 14222	5,000
Nature Heritage Society	P.O. Box 330594, Houston, TX 77233-0594	5,000
Surfrider Foundation	PO Box 6010, San Clemente, CA 92674	5,000
ECT, Inc.	3701 NW 98th St., Gainesville, FL, 32606	4,788
New York Rivers United	PO Box 1460, Rome, NY 13442	4,750
Storm Lake Growers, Inc.	21809 89th St. S.E., Snohomish, WA 98290	4,721
Prairie Rivers Network	809 South Fifth Street, Champaign, IL 61820	4,500
Wyoming Wildlife Federation	PO Box 106, Cheyenne, WY 82003	4,500
Share Group Inc.	99 Dover St., Somerville, MA 02144	4,389
Arkansas Wildlife Federation	9700 Rodney Parham, Suite I-2, Little Rock, AR 72227	4,000
Minnesota Environmental Partnership	394 Lake Ave., S., Suite 315A, Duluth, MN 55802	3,625
Indiana Wildlife Federation	950 N. Rangeline Rd., Ste A, Camel, IN 46032	3,000
Premier Ponds, LLC	16010 Kruhm Rd., Burtonsville, MD 20866	2,934
Merrifield Garden Center	8132 Lee Hwy, Merrifield, VA 22116	2,875
Laura Dunleavy	1767 Willard St., NW, Washington, DC 20009	2,618
University of Colorado - Boulder	150 Regent Administrative Center, 43 UCB, Boulder, CO 80309	2,561
Apalachicola Bay and River Keep	PO Box 484, Eastpoint, FL 32328	2,500
Clean Water Action	38875 Harper Ave., Clinton Township, MI 48036	2,500
Duke University	Campus Box 90228, Durham, NC 27708-0228	2,500
Idaho Wildlife Federation	PO Box 6426, Boise, ID 83707-6426	2,500
Chesapeake Bay Foundation	6 Herndon Ave., Annapolis, MD 21403	2,420
Boston Natural Areas	62 Summer St., 2nd Floor, Boston, MA 02111-1008	2,400
North Carolina Wildlife Federation	1024 Washington St., Raleigh, NC 27605	2,250

** Related Entity reported on Part VI, line 80 a, b

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART 2, LINE 22
GRANTS AND ALLOCATIONS (continued)

CONSERVATION & EDUCATIONAL GRANTS (Continued)+A117:

RECIPIENT	ADDRESS	AMOUNT
Vanessa Snyder	2039 Wildwood Blvd., Interactive Technology, Toledo, OH 43614	2,240
Christine L'Ecluse	3238 64th Ave. S.W., Seattle, WA 98116	2,216
The Wildlife Society	5410 Grosvenor Ln., Bethesda, MD 20814	2,190
Benchmark Conference Centers of Wisconsin	33 East Four Mile Rd., c/o The Guest House, Racine, WI 53402	2,134
Patricia Celis	Unknown	2,100
Shore Road Nursery	616 Shore Road, Port Angeles, WA 98362	2,094
Friends of Earth	1717 Massachusetts Ave., NW, Suite 600, Washington, DC 20036-2008	2,000
Pediatric Foundation of Michigan	1733 High Hollow Dr., Ann Arbor, MI 48103	2,000
The Nature Conservancy	8 S. Michigan Ave., Suite 2301, Chicago, IL 60603	2,000
Michael Bailey	PO Box 2923, Honolulu, HI 96802	1,591
Lake Michigan Federation	220 S. State St., Suite 1900, Chicago, IL 60604	1,566
Lanny Thomas	PO Box 10626, Raleigh, NC 27605	1,506
Crespo Elem Magnet Fine Arts	7500 Office City Dr., Houston, TX 77012-4115	1,500
Durkee Elementary	7301 Nordling, Houston, TX 77076	1,500
Earth Day Coalition	3606 Bridge Ave., Cleveland, OH 44113	1,500
F.M. Black Middle School	1575 Chantilly Ln., Houston, TX 77018-4150	1,500
Patterson Literature Magnet School	5302 Allendale, Houston, TX 77017-6214	1,500
W.G. Love Elementary	1120 W. 13th St., Houston, TX. 77008	1,500
Environmental Advocates of NY	353 Hamilton St., Albany, NY 12210	1,421
Stan Frasier	PO Box 1175, Helena, MT 59624-1175	1,417
Jerry Knuth	720 St. Croix St., Suite 101, Prescott, WI 54021	1,302
Harold Schultz	PO Box 106, Cheyenne, WY 82003	1,278
Sage Sweetwood	6344 Palm Dr., Carmichael, CA 95608-4538	1,260
Ellery Worthen	2921 Carlisle Blvd., NE, Suite 200 J, Albuquerque, NM 87110	1,229
Dwight Shelton	950 N. Rangeline Rd., Ste A, Camel, IN 46032	1,228
Leonard Mitchell	642 West Broad St., Columbus, OH 43215	1,211
Steve Leonard	14 Beacon St., #714, Boston, MA 02108	1,211
Dennis Buechler	15781 East Crestridge Circle, Centennial, CO 80015	1,207
Shelynda N. Diaz	PO Box 195166, San Juan, P.R. 00919-5166	1,200
Wild West Shirt Works	12626 Interurban Ave. S., Tukwila, WA 98168	1,154
Dan Halleman	11660 Bellaire Way, Thornton, CO 80233-5130	1,128
Kevin Cabble	PO Box 71238, Reno, NV	1,090
Albert Phillips	728 West Main St., Jefferson City, MO 65101-1559	1,069
Bush's Nursery	13419 208th Street N.E., Arlington, WA 98223	1,063
Tom Wittinger	1760 Mullan Trail, Missoula, MT 59808	1,053
Steven Maurice	1224 Hickory St., Fairmont, MN 56031-4403	1,048
Lynn Alan Thompson	7 High Dr., Crawfordville, FL 32327	1,047
Carlton Harford	PO Box 3332, Des Moines, IA 50316-0332	1,023
Dame School	14 Canterbury Rd., Concord, NH 03301	1,000
Cynthia Flash	13239 S.E. 51st Place, Bellevue, WA 98006	1,000
Eton School	2701 Bellevue-Redmond Road, Bellevue, WA 98009	1,000
National Association of State PIRGS	103 E. Liberty Street, Suite 202, Ann Arbor, MI 48104	1,000
Ohio Wildlife Federation	642 West Broad St., Columbus, OH 43215	1,000
Sierra Club Foundation	214 N. Henry St., #203, Madison, WI 53703	1,000
Swan Ecosystem Center	6887 Highway 83, Condon, MT 59826	1,000
Trout Unlimited	222 S. Hamilton, Suite 3, Madison, WI 53703	1,000
Grants And Allocations Individually Less Than \$1,000		97,249

TOTAL FORM 990 - PART II, LINE 22 (Grants & Allocations)

\$ 1,230,010

SCHEDULE 5

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART II, LINE 42
 FORM 990 - PART IV, LINE 57
 LAND, BUILDINGS & EQUIPMENT

<u>FIXED ASSETS</u>	<u>COST</u>	<u>ACCUM. DEPN</u>	<u>NET BOOK VALUE</u>	<u>DEPN & AMORT FY 2005</u>
Land	4,455,553	0	4,455,553	0
Land Improvements	\$ 731,154	\$ 95,718	\$ 635,436	\$ 24,367
Buildings	15,680,235	2,000,125	13,680,110	310,374
Building Improvements	3,911,337	778,244	3,133,093	85,459
Eqpmt/Furniture/Vehicles	17,000,283	12,590,758	4,409,525	1,132,410
Conservation Properties	<u>729,600</u>	<u>0</u>	<u>729,600</u>	<u>0</u>
Total Fixed Assets	<u>\$ 42,508,162</u>	<u>\$ 15,464,845</u>	<u>\$ 27,043,317</u>	<u>\$ 1,552,610</u>
<u>INTANGIBLE ASSETS</u>				
License Rights & URL, eNature	\$ 307,203	\$ 281,605	\$ 25,598	\$ 61,441
Bond Issue Costs	<u>679,445</u>	<u>121,110</u>	<u>558,335</u>	<u>23,714</u>
Total Intangible Assets	<u>\$ 986,648</u>	<u>\$ 402,715</u>	<u>\$ 583,933</u>	<u>\$ 85,155</u>
Total Depreciation and Amortization				<u>\$ 1,637,765</u>

SCHEDULE 6

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART II, LINE 43
 OTHER EXPENSES

	<u>TOTAL</u>	<u>PROGRAM SERVICES</u>	<u>MGMT & GENERAL</u>	<u>FUND- RAISING</u>
Major program supplies	\$ 12,983,369	\$ 11,743,986	\$ 393,082	\$ 846,301
List rental services	3,049,857	2,812,578	51,543	185,736
Text editorial services	669,269	590,909	19,414	58,946
Photo rights and art work	1,529,281	1,410,303	25,845	93,133
Insurance	378,509	290,543	50,721	37,245
Award Presentations	52,601	40,376	7,049	5,176
A/V Production costs	14,942	13,780	252	910
Consultants/service agreements	9,226,835	7,185,099	887,935	1,153,801
Other departmental expense	2,171,834	1,674,294	287,883	209,657
Other general operating expenses	473,529	363,753	63,294	46,482
	<u>\$ 30,550,026</u>	<u>\$ 26,125,621</u>	<u>\$ 1,787,018</u>	<u>\$ 2,637,387</u>
Total Other Expenses:	<u>\$ 30,550,026</u>	<u>\$ 26,125,621</u>	<u>\$ 1,787,018</u>	<u>\$ 2,637,387</u>

SCHEDULE 7

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART III
PRIMARY EXEMPT PURPOSE

The mission of the National Wildlife Federation is to inspire Americans to protect wildlife for our children's future.

At National Wildlife Federation we envision a world where:

- We are able to pass on abundant wildlife and wild places to our children
- People consider the welfare of wildlife when making lifestyle choices
- Decision makers consider the welfare of wildlife when creating policy
- Future generations have the values, skills and interest to be engaged stewards in protecting wildlife
- People are united to work to protect wildlife
- People understand the urgency of species extinction and what it means to life on earth
- People are concerned enough about the threat of global climate change to minimize their dependency on carbon

SCHEDULE 8

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART IV, LINE 50
OTHER RECEIVABLES

RECEIVABLES FROM OFFICERS, DIRECTORS, AND KEY EMPLOYEES \$ 1,706

Borrower's Name & Title: Faith Gemmill, Director

Original Amount: \$ 3,334

Balance Due: \$ 1,706

Date of Note: 02/28/05

Purpose of note: Reimbursement for personal expenses

Interest: None

SCHEDULE 9

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART IV, LINE 54
INVESTMENTS

INVESTMENTS IN MARKETABLE SECURITIES

EQUITIES	\$	498,641
MUTUAL FUNDS - EQUITIES		999,012
MUTUAL FUNDS - BONDS		<u>969,443</u>
TOTAL INVESTMENTS	\$	<u><u>2,467,096</u></u>

SCHEDULE 10

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART IV, LINE 58
 OTHER ASSETS

Charitable Gift Annuities	\$ 8,482,366
Interest In Perpetual Trusts	1,895,425
Charitable Gift Remainder Trusts	381,938
Intangible Asset, Pension Plan	416,821
Intangible Assets, License Rights & URL, eNature	25,598
Unamortized Bond Issue Costs	558,335
Escrowed Bond Funds	157,442
Deposits	<u>69,070</u>
Total Other Assets	<u><u>\$ 11,986,995</u></u>

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART IV, LINE 64a & 64b
 TAX-EXEMPT BOND LIABILITIES
 OTHER NOTES PAYABLE

LINE 64a : TAX-EXEMPT BOND LIABILITIES:	
WINCHESTER BOND PAYABLE	\$ 7,213,502
HEADQUARTERS BOND PAYABLE	<u>17,978,822</u>
TOTAL TAX-EXEMPT BOND	<u>\$ 25,192,324</u>

WINCHESTER BOND PAYABLE:

Issuing Authority:	Industrial Development Authority of the County of Frederick , Virginia & Winchester Wildlife Trust
Interest Rate:	Variable
Due Date:	30 Years
Frequency Of Payment:	Monthly
Issue Date:	June 14, 1996
Purpose Of Issue:	Warehouse Expansion
Original Amount Of Issue:	\$ 9,810,000
Project Completion Date:	August 1997
Unexpended proceeds:	None

HEADQUARTERS BOND PAYABLE:

Issuing Authority:	Fairfax County, Virginia Economic Development Authority
Interest Rate:	Average Coupon Rate of 5.28%
Due Date:	Through 2029
Frequency Of Payment:	Annual
Issue Date:	June 24, 1999
Purpose Of Issue:	Building Project
Original Amount Of Issue:	\$ 19,500,000
Project Completion Date:	February 2001
Unexpended proceeds:	None

LINE 64B: OTHER NOTES PAYABLE:

LINE OF CREDIT	<u>\$ 5,175,994</u>
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LINE OF CREDIT:

NWF has an unsecured operating line of credit of up to \$8,000,000 from Bank of America that expires March 31, 2006. The line of credit bears interest at the 30-day LIBOR plus 175 basis points, 5.67%, as of August 31, 2005. The interest rate is subject to increase up to the 30-day LIBOR plus 200 basis points.

SCHEDULE 12

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART IV, LINE 65
OTHER LIABILITIES

ANNUITY AND OTHER RESERVES	\$ 4,612,894
ACCRUED PENSION EXPENSE	4,091,933
POSTRETIREMENT BENEFITS RESERVE	5,539,713
LEASE LIABILITY	<u>2,755</u>
TOTAL	<u><u>\$ 14,247,295</u></u>

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART IV - A & B

Reconciliation of Revenue (Part IV - A)

Other amounts included on line a, Part IV-A, but not on line 12, Form 990 - **Line b (4):**

Cost of Goods Sold	\$ 16,324,875
Change in Split Interest Agreements	1,662,041
Income From Related Entities Consolidated in Audited Financial Statements:	
National Wildlife Federation Endowment, Inc.	7,729,524
National Wildlife Productions, Inc.	330,186
National Wildlife Action	36,226
Total	<u>\$ 26,082,852</u>

Other amounts included on line 12, Form 990, but not on line a, Part IV-A - **Line d (2):**

Inter-entity Transfers	<u>\$ 3,920,000</u>
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NATIONAL WILDLIFE FEDERATION

EIN: 53-0204616

FORM 990 - PART IV - A & B

Reconciliation of Expenses (Part IV - B)Other amounts included on line a, Part IV-B, but not on line 17, Form 990 - **Line b (4):**

Cost of Goods Sold	\$ 16,324,875
Loss on Impairment of Assets	146,355
Minimum Pension Liability	374,949

Expenses From Related Entities Consolidated
in Audited Financial Statements:

National Wildlife Federation Endowment, Inc.	229,525
National Wildlife Productions, Inc.	1,558,516
National Wildlife Action	13,014
Total	<u>\$ 18,647,234</u>

Other amounts included on line 17, Form 990 but not on line a, Part IV-B - **Line d (2):**

Inter-entity Transfers	<u>\$ 279,216</u>
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NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART V
 OFFICERS AND DIRECTORS

Name And Address	Title	Average Hours Per Week	Amount of Compensation	Contribution To Plans	Expense Account
Larry J. Schweiger 11100 Wildlife Center Drive, Reston, Va. 20190	President	40	250,016	15,699	1,813
Dulce M. Gomez-Zormelo 11100 Wildlife Center Drive, Reston, Va. 20190	Treasurer	40	127,398	19,387	530
Natasha B. Perkins 11100 Wildlife Center Drive, Reston, Va. 20190	Asst Treasurer	30	20,181	3,978	0
Eileen M. Johnson 11100 Wildlife Center Drive, Reston, Va. 20190	Secretary	40	283,925 **	30,833 **	177
Kimberly H. Berry 11100 Wildlife Center Drive, Reston, Va. 20190	Asst Secretary	40	78,234	14,169	27
Jerome C. Ringo 11100 Wildlife Center Drive, Reston, Va. 20190	Chair	10	0	0	0
Rebecca L. Scheibelhut 11100 Wildlife Center Drive, Reston, Va. 20190	Immediate Past Chair	10	0	0	0
Steve Petron 11100 Wildlife Center Drive, Reston, Va. 20190	Eastern Vice Chair	5	0	0	0
Spencer Tomb 11100 Wildlife Center Drive, Reston, Va. 20190	Central Vice Chair	5	0	0	0
Craig D. Thompson 11100 Wildlife Center Drive, Reston, Va. 20190	Western Vice Chair	5	0	0	0
Stephen K. Allinger 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
James L. Baldock 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0

**Includes transitional compensation

SCHEDULE 15 (continued)

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART V
 OFFICERS AND DIRECTORS (continued)

<u>Name And Address</u>	<u>Title</u>	<u>Average Hours Per Week</u>	<u>Amount of Compensation</u>	<u>Contribution To Plans</u>	<u>Expense Account</u>
Paul Beaudette 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Andrew C. Brack 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
David Carruth 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
John Mack Carter 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Lyvier Conss 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Daniel J. Deeb 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Michael P. Dombeck 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Faith Gemmell 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Thomas Gonzales 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Kathleen Hadley 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Marck Heckert 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Levi Joseph Holt 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Thea Levkovitz 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0

SCHEDULE 15 (continued)

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990 - PART V
 OFFICERS AND DIRECTORS (continued)

Name And Address	Title	Average Hours Per Week	Amount of Compensation	Contribution To Plans	Expense Account
Jerry L. Little 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
James T. Martin 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Earl B. Matthew 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Gerald Meral 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Rodolfo Ogarrio 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Gene T. Oglesby 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
J. Stephen O'Hara, Jr. 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Charles E. Olmsted, III 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Bryan Pritchett 11100 Wildlife Center Drive, Reston, Va. 20190	Past Chair	3	0	0	0
Christine Thompson 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Walter Umphrey 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
Beatrice Busch Von Gontard 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0
David Wimberly 11100 Wildlife Center Drive, Reston, Va. 20190	Director	3	0	0	0

SCHEDULE 16

NATIONAL WILDLIFE FEDERATION
EIN: 53-0204616
FORM 990 - PART VI, LINE 80b
RELATED ORGANIZATIONS

	<u>EXEMPT</u>	<u>NON-EXEMPT</u>
National Wildlife Federation Endowment, Inc.	X	
National Wildlife Productions, Inc.	X	
National Wildlife Action	X	
eNature.com, LLC (a disregarded entity of NWF)		X

SCHEDULE 17

NATIONAL WILDLIFE FEDERATION

EIN: 53-0204616

FORM 990 - PART VI, LINE 90a

STATES IN WHICH 990 IS FILED

ALABAMA	MAINE	OHIO
ALASKA	MARYLAND	OKLAHOMA
ARIZONA	MASSACHUSETTS	OREGON
ARKANSAS	MICHIGAN	PENNSYLVANIA
CALIFORNIA	MINNESOTA	RHODE ISLAND
COLORADO	MISSOURI	SOUTH CAROLINA
CONNECTICUT	MISSISSIPPI	UTAH
DISTRICT OF COLUMBIA	NEW HAMPSHIRE	TENNESSEE
FLORIDA	NEW JERSEY	VERMONT
GEORGIA	NEW MEXICO	VIRGINIA
ILLINOIS	NEW YORK	WEST VIRGINIA
KANSAS	NORTH CAROLINA	WASHINGTON
KENTUCKY	NORTH DAKOTA	WISCONSIN
LOUISIANA		

NATIONAL WILDLIFE FEDERATION
 EIN: 53-0204616
 FORM 990, PART VII, Line 103
 Other Revenue

	<u>Unrelated Business Income</u>		<u>Excluded by Section 512,513 or 514</u>		<u>Related or Exempt Function Income</u>
	<u>Code</u>	<u>Amount</u>	<u>Code</u>	<u>Amount</u>	
Advertising	511120	422,315			
Advertising	518111	95,613			
List Royalties			13	916,034	
Other Royalties	524298	73,924	15	1,880,742	
Honorarium					25,590
Recycling Fees					4,028
Other					20,187
		<hr/>		<hr/>	<hr/>
Total		<u>591,852</u>		<u>2,796,776</u>	<u>49,805</u>