

2013 National Wildlife Federation
National Conservation Achievement Awards and Dinner
May 2, 2013 * 6:00 pm
The Mayflower Renaissance Hotel * Washington, D.C.

Changing The Forecast For Wildlife



National Wildlife Federation invites you to be inspired on May 2, 2013 as we celebrate the accomplishments of our honorees and take a moment to learn how we're

"Changing The Forecast For Wildlife."

Awards will be presented at this annual dinner bringing together more than 400 local and national conservation activists, business leaders, volunteers, members of Congress, and philanthropic leaders to honor our distinguished winners. This year's event will take place at the historic Mayflower Renaissance Hotel in Washington, D.C. with an awards ceremony, and dinner. Proceeds from tax-deductible ticket purchases, sponsorships and donations will benefit our conservation programs through National Wildlife Federation and National Wildlife Federation Action Fund.

2013 Honorees

J. N. "Ding" Darling Conservation Award

The Honorable William K. Reilly
Former EPA Administrator

Conservationist of the Year

Charles (Chad) Holliday
Chairman, Bank of America, NC

Communications

Anne Thompson
NBC Nightly News Environmental Correspondent, NY

Corporate Leadership

Disney

Education

Akiima Price
Environmental Consultant, NY

Special Achievement

Leo Gerard
International President, United Steelworkers

Dinner Co-Chairs

Martha Darling & Lise Van Susteren

Corporate Chair

Truman Semans and GreenOrder

Master of Ceremonies

NWF Naturalist and Media Personality,
David Mizejewski, along with some
of his animal friends!

For further event and
awardee details, please
visit: www.nwf.org/connies



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History of the Connie Awards

In 1936, President Roosevelt called for a North American Wildlife Conference in Washington D.C., during our nation's most dire economic times. Cartoonist J.N. "Ding" Darling and America's most passionate conservationists, came together to consider a novel and revolutionary idea based on cooperation and collaboration with a single goal of saving America's wildlife before it was too late. During this meeting the National Wildlife Federation was formed — an organization that would speak for millions of concerned Americans on behalf of wildlife that had no voice.

After that first banquet, conservation leaders came together many times over the years to celebrate successes and plan for the future. In 1966, NWF harnessed that energy by organizing the first annual Conservation Achievement Awards Banquet, now famed as the "Connie" Awards— honoring individuals and organizations that have made outstanding contributions to protecting wildlife through education, advocacy, communication and on-the-ground conservation. Previous honorees have included, actor Robert Redford, Nickelodeon, former Vice President Al Gore, former President Jimmy Carter, Ted Turner, and Bette Midler.

Beneficiary

National Wildlife Federation is a 501 (c) 3 whose mission is to protect wildlife for our children's future. Our three strategic goals are: Confronting Global Warming, Protecting and Restoring Wildlife, and Connecting People with Nature.

National Wildlife Federation Action Fund™ is a 501 (c)(4) sister organization that works to raise the visibility of key conservation issues with voters and elected officials. Through grassroots action and focused legislative campaigns, the NWF Action Fund advocates for wildlife and outdoor enthusiasts from all walks of life and political stripes to ensure they have a voice in the democratic process.

Our vision is that voters of all political affiliations will go to Capitol Hill and City Hall demanding action from their elected officials. Every day, these elected officials make decisions that affect wildlife. NWF Action Fund works to ensure that those decisions reflect the values that we place on wildlife and conservation. With the national political environment becoming more and more partisan, it is important the NWF Action Fund continues its non-partisan work advocating for wildlife and wild spaces for our children's future.

Questions?
Contact Marie Uehling
703.438.6022
uehling@nwf.org



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Tickets, Sponsorships & Underwriting Opportunities

Sponsorship and Underwriting opportunities are available at a variety of levels as described below and on the following pages. In addition, NWF can work with you to create a customized sponsorship opportunity or in-kind donation.

Individual Dinner Tickets: \$500 (\$350 tax-deductible)

LEAD WILDLIFE GUARDIAN SPONSOR – \$100,000 (\$94,000 tax-deductible)

All the benefits included with a Polar Bear Sponsorship plus...

- **Four premier tables** of ten for dinner (option to be seated with awardees/speakers)
- Exhibit space at the pre-dinner reception and dinner (if desired)
- **Two vouchers** for an exclusive, by-invitation-only NWF nature trip with Larry Schweiger, NWF President and CEO (airfare not included)
- Speaking opportunity at pre-dinner reception **or dinner program**
- Lead sponsor recognition by MC during the dinner program
- **Two full-page ads** in the dinner program with preferred placement
- **Premier post-event listing** in National Wildlife Magazine Connie Awards Thank You ad (readership 2,000,000)
- **Premier sponsor listing** in dinner program and on event signage

POLAR BEAR SPONSOR- \$50,000 (\$45,500 tax-deductible)

All the benefits included with a Panther Sponsorship plus...

- **Three premier tables** of ten for dinner (option to be seated with awardees/speakers)
- Special meet and greet with awardees
- One voucher for an exclusive, by-invitation-only NWF nature trip with Larry Schweiger, NWF President and CEO (airfare not included)
- Speaking opportunity at pre-dinner reception
- One full-page ad in the dinner program
- **Top sponsor recognition** in dinner program and on event signage

PANTHER SPONSOR - \$25,000 (\$22,000 tax-deductible)

All the benefits included with a Wolf Sponsorship plus...

- **Two premier tables** of ten for dinner (option to be seated with awardees/speakers)
- Sponsor recognition on NWF's website/social networking pages
- Top sponsor recognition by MC during the dinner program

WOLF SPONSOR - \$10,000 (\$8,500 tax-deductible)

- One **table of ten** for dinner
- Invitation to Insider Conservation Policy Briefings (See following page for details)
- Recognition on event invitation (pledged support deadline: March 2, 2013)
- Post-event listing in National Wildlife Magazine Connie Awards Thank You ad (readership 2,000,000)
- Recognition in our dinner program and on event signage

BISON SPONSOR - \$5,000 (\$4,250 tax-deductible)

- One half-table (five seats) for dinner
- Thank you listing in our dinner program

Underwriting Opportunities can be found on the following page

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Underwriting Opportunities:

(limited and sold on a first-come-first served basis)

BALLROOM DECOR - \$8,000 (\$7,250 tax-deductible)

- One half-table (five seats) for dinner /reception
- Acknowledgement on all dinner-hour slides
- Petite table sign on each dinner table
- Recognition in our dinner program

RECEPTION DECOR - \$6,000 (\$5,400 tax-deductible)

- Four dinner seats/reception tickets
- Petite table sign on cocktail tables and bars
- Recognition in our dinner program

GIFT BAGS - \$4,000 (\$3,550 tax-deductible)

- Three dinner seats/ reception tickets
- Logo printed on all guest gift bags, with option to include a marketing piece

AUCTION - \$2,000 (\$1,700 tax-deductible)

- Two dinner seats and entry to the pre-dinner reception
- Your logo displayed on all bidding materials, and on the auction presentation slide during dinner

Past Supporters



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I/we would like to support the 2013 National Conservation Achievement Awards by serving as:

Sponsorship Opportunities:

- Lead Wildlife Guardian - \$100,000
- Polar Bear Sponsor- \$50,000
- Panther Sponsor - \$25,000
- Wolf Sponsor - \$10,000
- Bison Sponsor - \$5,000

Underwriting Opportunities:

- Ballroom Decor - \$8,000
- Reception Decor - \$6,000
- Gift Bags - \$4,000
- Auction - \$2,000

I/we would like to purchase _____ additional \$500 tickets.

Name/Organization (as you would like it to appear in publications)

Contact Name _____ E-mail _____

Address _____

City, State, Zip _____ Phone _____

I would like my gift to benefit:

- National Wildlife Federation (for tax deductible gifts)
- National Wildlife Federation Action Fund (to have your full gift support our C4 work)*
- Please split my gift between National Wildlife Federation \$ _____
and National Wildlife Federation Action Fund* \$ _____

** Gifts directed to the National Wildlife Federation Action Fund are not tax-deductible*

Pay by credit card:

You may send this form via e-mail to lyonr@nwf.org, or call with your information 703-438-6070

Name on card _____ Card Type _____

Card number _____ Exp. Date _____

Pay by check:

Please make your check payable to **National Wildlife Federation** or to **National Wildlife Federation Action Fund** and send, along with this form, to the address below or fax to 703-438-6045.

Please write two separate checks if you've decided to split your gift.

National Wildlife Federation
Attn: Marie Uehling, Development
11100 Wildlife Center Drive * Reston, VA 20190

NWF's tax ID is 53-0204616

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