

You Know One.

A conservation hero. An individual, or an organization, tirelessly working on behalf of a special place under threat. A teacher who has the gift of engaging students in the wonder of nature, an activist who stood up to the powers at be for the benefit of wildlife and wild places. A neighbor who quietly and effectively made a difference in your local community. An organization committed to demonstrating that good business means doing what's best for the environment.

These heroes have stepped up to do their part to protect wildlife and our natural world – please help us identify and honor them.

All across America people and organizations inspire us to protect wildlife for our children's future. They commit their time and energy not for the credit, but for the results. They do this work because they are called to it – they cannot ignore, or excuse, or wish someone else would take up the call.

They recognize as J.N. "Ding" Darling did at the founding of National Wildlife Federation in 1936, that if our natural resources vanish, our "prosperity, standards of living and happiness among our people will vanish with them."

The National Conservation Achievement Award, known as the Connie Award, recognizes people and organizations engaged in traditional conservation education or advocacy work, or those innovative leaders who are breaking the mold and charting a new course. They have grit and determination. They have taken on the tough challenges and pushed us to new heights. **They inspire us all.**



NATIONAL CONSERVATION ACHIEVEMENT AWARDS

HONORING AMERICA'S CONSERVATION HEROES

11100 Wildlife Center Drive ■ Reston, VA 20190-5362

NOMINATIONS ARE DUE JUNE 8, 2012



2013

NATIONAL CONSERVATION ACHIEVEMENT AWARDS

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SUBMIT NOMINATIONS AT

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The Connie Awards are presented in 14 categories to capture the wide range of efforts that benefit wildlife and the cause of conservation.



AFFILIATE OF THE YEAR Recognizes National Wildlife Federation affiliate organizations for conservation accomplishments and contributions to collaborative efforts with National Wildlife Federation and its supporters.

COMMUNICATIONS Honors journalists and filmmakers, artists and musicians, who use their talents to inspire and empower conservation understanding and action.

CONSERVATIONIST OF THE YEAR AWARD Recognizing extraordinary achievement in Conservation, we bestow this award on an individual whose accomplishments on behalf of conservation are exemplary and distinguished.

CORPORATE LEADERSHIP Recognizes businesses or business leaders for specific, exceptional contributions to the cause of conservation.

EDUCATION Honors educators who use traditional or innovative means to impart environmental awareness and understanding of the natural world to students of all ages.

GOVERNMENT Salutes outstanding individuals who have harnessed the power of local, state or federal agencies for the benefit of wildlife, wild places and a healthy environment.

INTERNATIONAL Recognizes contributions that primarily benefit natural resources outside the United States.

LEGAL/LEGISLATIVE Honors those who have made special use of the law or of elected office to protect or restore the environment or natural resources.

ORGANIZATION Presented to groups (other than National Wildlife Federation affiliates) whose primary mission and focus lead to substantial conservation achievements.

PHILANTHROPY Recognizes individuals or organizations whose substantial and sustained financial contributions support conservation and encourage others to follow their lead.

SCIENCE Honors those whose research, discoveries, expertise or leadership in scientific disciplines have or will advance the cause of wildlife and natural resource conservation.

YOUTH Recognizes the special conservation achievements of young people.

SPECIAL ACHIEVEMENT Honors a single, exemplary conservation accomplishment or sustained conservation commitment and accomplishment that does not fit any other category.

J.N. "DING" DARLING CONSERVATION AWARD National Wildlife Federation's highest honor, the J.N. "Ding" Darling Award recognizes individuals whose lifetime activities and influence bring about positive change in matters affecting conservation.



Recent

SPECIAL ACHIEVEMENT

Jennifer Alligood and Doris Morris, North Carolinians Opposed to the Outlying Landing Field. Doris and Jennifer helped defeat a plan sponsored by the U.S. Navy that would have destroyed Pocosin Lakes National Wildlife Refuge and more than 30,000 additional agricultural acres that buffer the refuge. This refuge winters more than 100,000 migratory birds, including the largest population of tundra swans in the mid-Atlantic region, and is home to the largest wild population of endangered red wolves.

EDUCATION

Jim Elder, Executive Director, Coalition for Environmental Literacy. Jim was successful in winning support for restoring \$90 million in federal funding for conservation and environmental education that had been eliminated by Congress.

YOUTH

Colby Davidson. As a senior at Philomath High School, Colby completed a project on a mussel native to Oregon waterways. His research suggested a link between the declining population with decreasing numbers of salmon and led to the removal of a concrete dam blocking Newton Creek. Colby is now pursuing a major in Fish and Wildlife Management.

ORGANIZATION

West Atlanta Watershed Alliance (WAWA) is a community-based, volunteer-run organization dedicated to preserving and restoring ecological balance by eliminating environmental health disparities and advocating for environmental justice. WAWA is an inspiring example of true grassroots citizen action that engages diverse and often underserved populations.

COMMUNICATIONS

High Country News. Billing itself as "A Paper for People Who Care about the West," High Country News covers the environmental challenges of a growing West. The paper was founded in 1969 at a time when few newspapers were covering environmental and conservation issues. It is now considered the newspaper to read for in-depth coverage of subjects ranging from strip mining to salmon protection.

CONSERVATIONIST OF THE YEAR

Congressional Representative Stewart Udall is recognized as one of America's greatest conservationists. Highlights of Stewart Udall's public service career include: The Wilderness Bill, the Wild and Scenic Rivers Act; the expansion of the National Park System and the creation of the Land and Water Conservation Fund. Stewart Udall has also been a national leader in the effort to reform the 1872 Mining Law.

“When the odds were 90 to 1 – and that’s what we were given – my father said, ‘Honey you go after them like a mad dog.’ And we did.”

Jennifer Alligood, North Carolinians Opposed to the Outlying Landing Field (NO-OLF) Special Achievement Award

Nomination Process

Recipients of these prestigious awards will be selected based on a review of the nomination information provided to National Wildlife Federation.

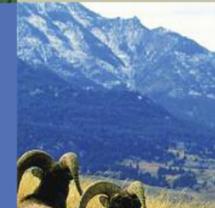
The nomination form will ask for a summary of the nominee’s achievements. Please consider how your nominee’s efforts have:

- Benefited wildlife, natural resource conservation or environmental protection
- Served as an example and inspiration to others

PLEASE VISIT

nwf.org/nominations for more information about the nomination process, and to submit your nomination online. For 2013 awardees, nominations are due **June 8, 2012.**

For questions or further information, please call **703-438-6093**, or email to: connies@nwf.org.



NOMINATIONS CAN BE SUBMITTED ONLINE AT:

WWW.NWF.ORG/NOMINATIONS