

Cultivating Student and Young Professional Conservation Leaders

We've engaged more than 800 leaders across the nation, working both intensively with a small group of student leaders and more extensively with broad, national audiences. Highlights include:

- We awarded climate action fellowship grants to 21 students from 15 states and Puerto Rico on projects ranging from conducting greenhouse gas inventories, installing real-time energy monitoring systems in campus dorms, and organizing a climate action network in the Southeast. Of these fellowships, two were in partnership with NWF affiliate organizations, Delaware Nature Society and the Indiana Wildlife Federation.
- We helped facilitate the first Outdoor National Youth Summit in New York's Central Park in June, engaging more than 500 youth from across the country, to address the growing disconnect between young people and the outdoors.
- We scaled up our young professionals initiative to include recent graduates involved in NWF programs (campus fellows, interns, and high school students from our Earth Tomorrow and Alaska Youth for Environmental Action programs). We launched an integrated social media networking campaign featuring an "alumni spotlight" each month, among other resources and opportunities.

Leading a Climate Action Campaign

We've hosted 47 events, reaching more than 20,000 students, faculty and staff. Highlights include:

- The fourth annual Chill Out: Campus Solutions to Global Warming national competition and awards program was hosted by more than 3,275 individual sites, with an estimated reach of 18,000 students, faculty, staff, and community leaders (more than 5 times any previous year).
- Through 5 webinars and 3 climate action summits we reached more than 650 students, faculty and staff; topics covered range from climate policy, student engagement, climate action planning, to sustainability on urban campuses.
- Three hundred plus faculty and staff of color participated in the Building Green Learning Institutes we co-hosted with the United Negro College Fund; Institutes were hosted in Atlanta, Georgia, April 8-10, Minneapolis, Minnesota, May 6-8, and San Antonio, Texas, June 10-12.
- We moved the political ball toward a climate and clean energy bill by co-hosting 15 Campus2Congress events this spring, engaging 50 campuses. C2C, which provided an opportunity for campus leaders to talk with their senators about climate legislation, reached the following Congressional leaders in the following states: Senators Stabenow and Levin (Michigan), Senator Murkowski (Alaska), Senators Bingaman and Udall (New Mexico), Senators Udall and Bennett (Colorado), Senators Burr and Hagan (North Carolina), Senator Nelson (Florida), Senators Harkin and Grassley (Iowa), Senator Lieberman (Connecticut), Senators Corker and Alexander (Tennessee), Senator Collins (Maine), Senator Landrieu (Louisiana), Senators Leahy and Sanders (Vermont), and Senator Wyden (Oregon).
- In response to the Gulf oil spill, we created a student advocacy and action toolkit, a fact sheet, and a website featuring scrolling real-time photos and information on NWF's Gulf Coast surveillance volunteer opportunity. We launched an outreach campaign promoting these resources and opportunities that included email blasts, Twitter, Facebook, and a webinar (this is on-going).
- We remain persistent in our advocacy efforts for continued investments in education and training through a comprehensive climate bill that will allow Americans to remain globally competitive in the clean energy economy. More than 100 education organizations have signed a support letter to Congress and we organized a climate fly-in in March with 20 leaders from key target states.

Launching National Greenforce Initiative

Greenforce is an effort to strengthen the capacity of community colleges to develop, enhance or refine green career pathway programs in five regions of the U.S.

- We formed a partnership with leading green jobs organization, Jobs for the Future.
- We secured new funding from Bank of America and Charles Stewart Mott Foundations.
- We conducted a national scoping process and selected five regions to work in: North Carolina (state-wide), Virginia (Northern area), Illinois (Chicago area), Texas (metro San Antonio and South Texas), and Michigan (state-wide).
 - In NC we are partnering with the NC Code Green Initiative.
 - In VA we are partnering with the Shenandoah Valley Energy Partnership.
 - In IL we are partnering with the Illinois Green Economy Network.
 - In TX we are partnering with the Alamo Community College District and San Antonio's Mission Verde Project.
 - In MI are partnering with the Michigan Community College Association.
- We designed, conducted and summarized a detailed needs assessment with 48 community colleges.
- We produced a first draft of a national scoping report and a website mock-up.
- We continue to work with Members of Congress for the passage of the Community College Energy and Training Act (S. 1097, H.R. 3731) which will direct the Secretary of Labor to award grants to community colleges to provide workforce training and education in sustainable energy fields and advocate for additional funding for the Green Jobs Act.

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