



SUSTAINABILITY SKILLS MATTER: A GREENPRINT FOR SCALING COMMUNITY COLLEGE CAPACITY IN THE U.S. TO ADVANCE A COMPETITIVE WORKFORCE FOR THE CLEAN ECONOMY

On April 10-11, 2013, a dedicated group of national thought leaders will convene in Washington, DC, to discuss how to advance the place of sustainability skills in community college career and technical education in ways that align with employer demand and help grow demand for these skills.

This meeting is hosted by the Greenforce Initiative, a partnership of National Wildlife Federation and Jobs for the Future, with support from the Bank of America Charitable Foundation. The American Association of Community College's SEED Center, the Center on Wisconsin Strategy, and a number of other partners will join in this national policy discussion.

The meeting will bring together a select group of representatives of prominent community colleges, employers, unions, government agencies, and nonprofit organizations advancing sustainability in career and technical education. They will utilize their successful experiences and diverse expertise to develop a public policy agenda, a **greenprint**, in support of building the capacity of community colleges to create the high-quality workforce needed for a clean economy.

MEETING GOALS

Highlight innovations and identify policies and other strategies to help expand successful models in community colleges that better:

1. Align sustainability skills education (and credentials) with employer demand in key industry sectors;
2. Incentivize employer participation with community colleges in creating successful career pathways for lower skilled adults;
3. Tap the potential of campus and community sustainability projects to enhance student career skills and grow demand for those competencies;
4. Identify and address barriers to scaling the adoption of sustainability skills, including factors that have slowed implementation of existing sustainability education policy recommendations, gaps in knowledge or resources, and ability to effectively communicate the value of sustainability skills.



GREENPRINT CONTENTS

I. BACKGROUND

(1-2 pages)

II. TOP 3-4 OVERARCHING OR CRITICAL RECOMMENDATIONS

(related to meeting goals) (1/2 to 1 page)

III. CRITICAL NEEDS AND OPPORTUNITIES

(1-2 pages)

a. Top 5 to 10 Needs and Opportunities

IV. RECOMMENDATIONS BY STAKEHOLDERS

(2-3 pages)

a. Industry Associations and Employers

b. Community College Leadership

c. Students

d. Unions

e. State governments

f. Federal government

g. Other NGOs

h. Foundations

V. RECOMMENDATIONS BY POLICY LEVEL (CAMPUS, LOCAL, STATE AND FEDERAL)

(1-2 pages)

VI. NEXT STEPS

VII. FOOTNOTES AND REFERENCES