

EMJ Associates
Evaluation & Research

*Solutions as individual
as your needs*



Summer 2012

Dear Teacher:

Your Teacher ID: xxx

Thank you for being a part of National Wildlife Federation's *Energy and Climate Change* curriculum pilot. I'm an external evaluator working with NWF to gather feedback from teachers during the pilot. The purpose of the pilot is to test and improve the curriculum and its support. In order to benefit from your experiences, we will be asking for your feedback on the training and the lessons. We know your time is valuable and the evaluation activities are designed to be quick and efficient.

We are asking for your participation in the following evaluation activities:

<u>Evaluation Activity</u>	<u>Information Collected</u>	<u>Process</u>
Survey at the start of the Summer Institute	Background information	Paper survey filled out during the Summer Institute
Survey at the end of the Summer Institute	Feedback on training effectiveness Questions about the curriculum	Paper survey filled out during the Summer Institute
Lesson Feedback Survey	Quick ratings of lesson and space for comments	One-page paper survey completed immediately after class for 6 of the lessons
Curriculum Feedback Survey	Your overall experiences with the curriculum and suggestions for improvements	Online survey (should take about 10 minutes)

Optional opportunity to share your thoughts:

Phone interview with a small subset of teachers	Additional feedback on the strengths and weaknesses of the curriculum	30 to 40 minute phone interview with the evaluator
---	---	--

Confidentiality of Data

You have been assigned an ID to use on all surveys. To assist in data collection and analysis, EMJ Associates will be able to link IDs with teacher names, but no one other than the evaluator will have identifiable data. Data will be reported at an aggregate level and no descriptive material that could be used to identify individuals will be reported. You will use this ID on the two surveys filled out at the Summer Institute and the online survey at the end of the pilot. The Lesson Feedback Surveys in this folder have your ID printed on them.

Instructions for lesson feedback surveys

At the end of class for each of the three core lessons and three more lessons of your choice, please complete a one-page post-lesson survey. The survey consists of 11 quick ratings and space for any comments you wish to share. Included in the evaluation folder with the surveys are addressed, stamped envelopes and a rubric for guidance in rating student engagement.

- Grades 5 – 8: Core lessons 1, 2, 12 and three additional lessons of your choice
- Grades 9 – 12: Core lessons 1, 2, 10 and three additional lessons of your choice

If you have any questions about the evaluation, feel free to contact me by email or phone (see below).

Thank you, in advance, for your time and your thoughts.

Sincerely,

Beth Johnson, PhD
2321 Amur Drive
Austin, TX 78745
bjohnson@emjassociates.com
512/448-9688