

NATIONAL WILDLIFE FEDERATION'S  
RANGER RICK JR. "Draw Ricky" Contest

OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. The "Ranger Rick Jr. 'Draw Ricky' Contest" (the "Contest") is open only to legal residents of the Continental U.S. (void in Puerto Rico and where prohibited or restricted by law). All entries become property of National Wildlife Federation (the "Sponsor"). Employees of Sponsor, and its subsidiaries and affiliates, and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they live) or persons living in the same households of such employees, whether or not related are not eligible.
2. DEADLINES: The Contest begins at 12:01 am Eastern Standard Time ("EST") on 5/1/13 and ends at 11:59 pm EST on 6/30/13 (the "Entry Period"). All entries must be postmarked by 6/30/13 and received by 7/8/13.
3. HOW TO ENTER: Send drawings to: Draw Ricky Contest; Ricky's Mail; 11100 Wildlife Center Drive; Reston, VA 20190. Include your name, age, address, email address, and phone number with your submission. Each entry must be printed and mailed separately. Or, submit your drawings online at [nwf.org/drawricky](http://nwf.org/drawricky). Limit one entry per person, regardless of the form of entry. Incomplete entries are void. By participating in the Contest, each entrant unconditionally accepts and agrees to comply with and abide by these "Official Rules" and the decisions of Sponsor, including the interpretation of these Official Rules, which will be final and binding in all respects.
4. WINNER NOTIFICATION: Sponsor will notify winners via email by September 15, 2013. Odds of winning depend on total number of eligible entries received. Winning entries will be published in the October 2013 issue of RANGER RICK JR. magazine.
5. PRIZES AND VALUES: Five (5) winners will each receive one Ranger Rick Jr. baseball cap, approximate retail value \$15.99 ("Prize"). The total ARV of all Prizes \$79.95.

Prizes awarded will be delivered to the parents or legal guardians of the entrants. Sponsor will not replace any lost or stolen Prizes. Prizes are non-transferable, with no cash redemptions, equivalents or substitutions except at Sponsor's sole and absolute discretion. Prize details and availability are subject to change, and, in the event that Sponsor is unable to provide a winner with the Prizes, the Sponsor may elect, at the Sponsor's sole and absolute discretion, to provide such winner with the approximate value of such item in cash or award an alternate prize of comparable or greater value. ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED

(INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE).

Sponsor reserves the right to substitute a prize of equal or greater value if the advertised prize is unavailable for any reason. The Prizes are not transferable, assignable or redeemable for cash. No prize substitutions, except as provided herein. Sponsor shall not be liable for any equipment failure, including (a) overloading of the Website due to excessive use, threatened terrorist act(s), terrorist act(s), air raid(s), blackout(s), act(s) of public enemy, earthquake(s), war(s) (declared or undeclared), fire(s), flood(s), epidemic(s), explosion(s), unusually severe weather, hurricane(s), embargo(s), labor dispute(s) or strike(s) (whether legal or illegal), vandalism, labor or material shortage(s), transportation interruption(s) of any kind, work slow-down(s), civil disturbance(s), insurrection(s), riot(s), abductions, or any other similar or dissimilar cause(s) beyond Sponsor's sole and reasonable control; (b) damage caused by computer virus or otherwise resulting to any computers from any entrant's access to the Website or entry into the Contest; (c) printing or other errors appearing in the Official Rules or other Contest materials; or (d) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from any entrant's participation in the Contest or receipt or use of any prize.

All taxes on Prizes and other expenses related to accepting and/or using these Prizes not listed in these Official Rules are the sole responsibility of the winner, including, but not limited to, hotel taxes, ground transportation, travel insurance, room service, bag check fees, parking fees, laundry service, food, alcoholic beverages, merchandise, telephone calls, tips, gratuities and service charges. The value of the prize that the winning entrant receives may be taxable to such winning entrant as income. All winning entrants must supply Sponsor with his/her tax identification number for tax purposes. An IRS Form 1099 will be issued in the name of the winning entrant, for the actual value of the Prize received. Sponsor shall have no responsibility or obligation to any winner or potential winner who is unable or unavailable to accept or utilize any prize as described herein.

6. WINNER SELECTION: There will be 5 total winners selected. Beginning on 7/8/13, Ranger Rick Jr. editorial staff will judge all eligible entries based on their creativity and execution. The judges' decisions on all matters pertaining to judging, administering and interpreting the Official Rules of this Contest are final.

Sponsor is not responsible for false or incorrectly entered contact information. Each potential winner may be required to submit an Affidavit of Eligibility / Release of Liability / Prize Acceptance Form (collectively, the "Affidavit") within seven (7) business days of attempted notification. Parents or legal guardians of any potential prize winner under the age of majority in his/her state of residence may be required to also sign the Affidavit in order for the potential prize winner to be qualified to receive his/her prize. If a prize or Affidavit is returned to Sponsor

as undeliverable, is lost, rejected or faulty or if Sponsor does not receive a response from any potential winner within seven (7) business days of attempted notification, such winner may be disqualified and the Prize will be awarded to an alternate potential winner. Non-compliance shall result in disqualification and award of the Prize to an alternate winner. If any potential winner is found to be ineligible, or if he/she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate potential winner may be selected. If, for any reason, more bona fide winners come forward seeking to claim prizes in excess of the number of each prize set forth in these Official Rules, the winners, or remaining winners, as the case may be, of the advertised number of prizes available may be selected in a random drawing from among all persons making purportedly valid claims for such prize(s). Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances.

Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process, tampers with the operation of the Contest, acts in an unsportsmanlike or disruptive manner, or violates the Official Rules. Decisions of Sponsor shall be final and binding.

7. **LEGAL CONDITIONS:** By entering this Contest, you agree to these entry terms and the following legal conditions:

By entering, Entrants warrant that his or her entry materials are original, do not infringe on any third party's rights.

By entering, Entrants release and hold harmless Sponsor, its affiliated organizations, and each of their directors, officers, employees, attorneys, agents and representatives from any and all liability for any injuries, loss, claim, action, demand or damage of any kind arising from or related to the Contest, any prize won, any use of the entry materials by Sponsor, the warranties Entrants make, any misuse or malfunction of any prize awarded, participation in any Contest-related activity, or participation in the Contest.

The Contest is governed by the laws of the United States and is subject to applicable federal, state, and local laws and regulations. Entrant agrees that any and all disputes that cannot be resolved with Sponsor, and causes of action arising out of or connected with the Contest, shall be resolved individually, without resort to any form of class action, before a court of competent jurisdiction located in Fairfax County, Virginia, which court shall apply the laws of the Commonwealth of Virginia without regard for rules of conflicts of law. In any such dispute, Entrant shall, under no circumstances, be entitled to claim punitive, incidental or consequential damages, or any other damages, including attorneys'

fees, other than Entrant's actual out-of-pocket expenses (if any) associated with participating in the Contest. Entrant hereby waives all rights to have damages multiplied or increased.

Any attempt by an entrant or other individual to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages to the fullest extent permitted by law.

Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any equipment or programming associated with or utilized in the Contest, or by any technical or human error that may occur in the processing of submissions to the Contest, including but not limited to any misprints or typographical errors. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, photographs. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer equipment, servers, providers, computer on-line systems, software, or failure of email on account of technical problems or traffic congestion on the Internet or at any website, including injury or damage to Entrant's or to any other person's computer related to or resulting from participating or uploading images or information in the Contest.

All federal, state, and local taxes, fees and surcharges on prize packages are the sole responsibility of the winners. Winners may be required to execute and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form. Return of any prize and/or prize notification as undeliverable or failure of any entrant to comply with any Official Rules may result in disqualification.

If, for any reason, the Contest is not capable of completion as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right at their sole discretion to cancel, terminate, modify or suspend the Contest.

8. **WINNERS LIST.** For the names of the winners, mail a self-addressed, stamped envelope to: NATIONAL WILDLIFE FEDERATION, 11100 WILDLIFE CENTER DRIVE, RESTON, VA 20190 (Attn: Ranger Rick Jr. Draw Ricky Contest). Requests for the name of the winners must be received by September 30, 2013.