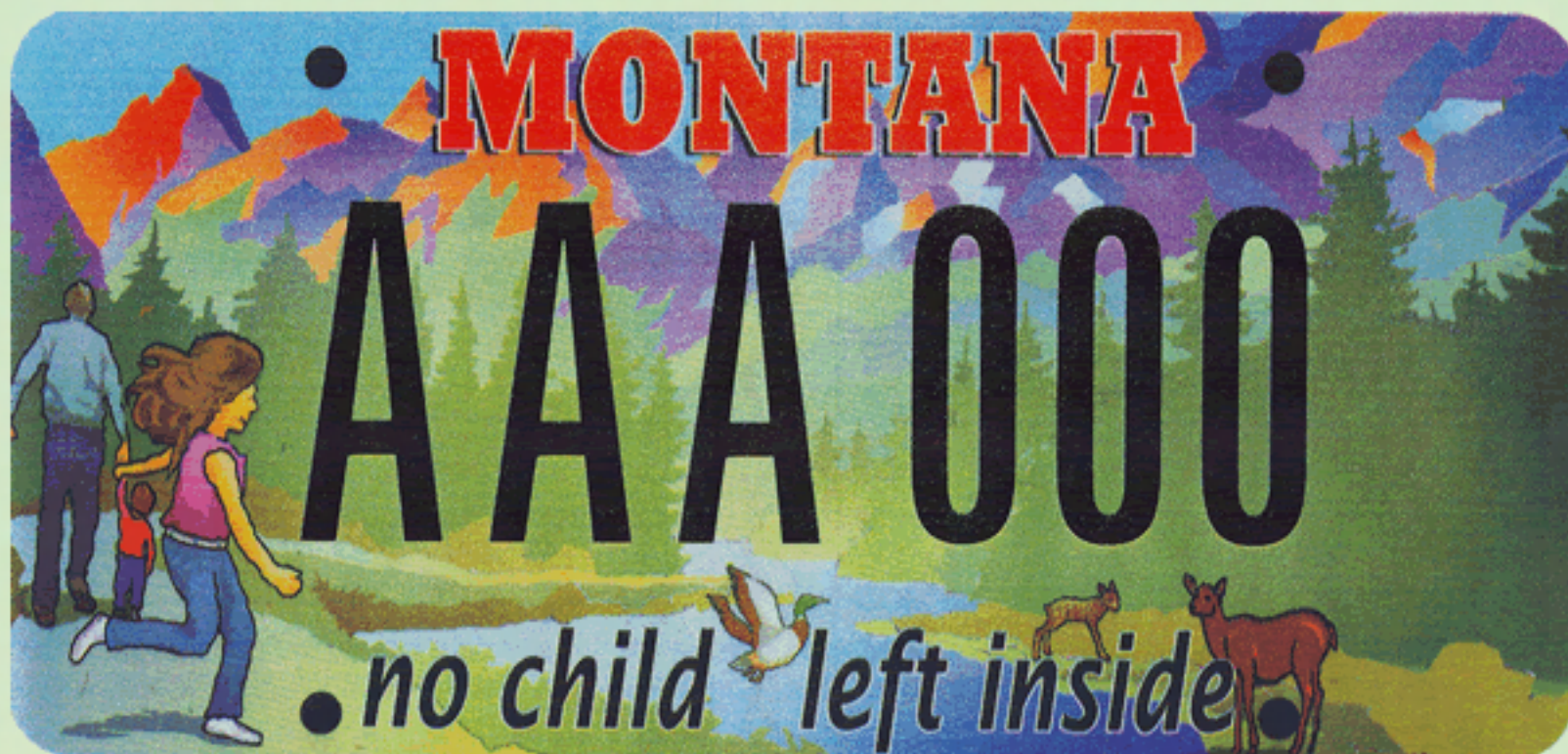




*Studies show kids aged 8-18
spend an average of
7.5 hours per day watching TV,
playing video games, and texting!*

Show your support
for getting kids
outdoors.

Next time you buy a
plate, ask for our
No Child Left Inside
license plate!



Kids who spend more time outdoors have fitter bodies, better eyesight, less stress, less depression, and better grades. Even the importance of “outdoor” friendships exceed the value of “virtual” friendships, which can cause a vicious cycle, with isolation and inactivity exacerbating each other.

Studies also show that children who form a connection with nature at a young age, become much better stewards of our natural world as adults.

The National Wildlife Federation offers many programs to get kids outdoors. Please visit our “Be Out There” Program at www.nwf.org/Get-Outside/Be-Out-There.aspx.