EcoSchools Framework
A Guide for Implementation & Certification

Just as wildlife needs specific elements to survive and thrive—food, water, shelter, and a place to raise young—your EcoSchool requires specific elements to implement and sustain the program and to certify as an EcoSchool in the United States.

**FORM AN ACTION TEAM**
Work as a team to lead environmental activities at school and in the community, using everyone's special skills and ideas to make our school a better place.

**CELEBRATE AND CREATE AN ECOCODE**
Celebrate what's been done, think about how to do better, and show everyone how much we care about nature with a special EcoCode.

**DEVELOP AN ACTION PLAN**
Each year, using ideas we all believe in, make a plan to help nature and our community.

**CONNECT CLASSROOM LEARNING TO THE ACTION PLAN**
Connect what you are learning in the classroom to the team’s actions to benefit nature and the community.

**TAKE ACTION, COLLECT DATA, AND SHARE STORIES**
Working together, we'll explore how to solve problems in nature and our community, keep track of our actions, and share stories to teach and inspire others.

**WORK WITH PEOPLE IN YOUR COMMUNITY**
Make lasting connections with people inside and outside of school, and share the stories connected to learning and action for the planet.

**CHECK ON AND THINK ABOUT YOUR PROGRESS**
We'll gather information before and after taking action to see how well our plan is working, and we'll keep the school community updated on our progress and achievements.

To learn more visit [www.nwf.org/eco-schools-us](http://www.nwf.org/eco-schools-us)