



On-the-Ground Impact of the 2023 Mayors' Monarch Pledge Program



Volunteers planting pollinator habitat in McAllen, TX, 2023. Photographer: Augustin Villarreal

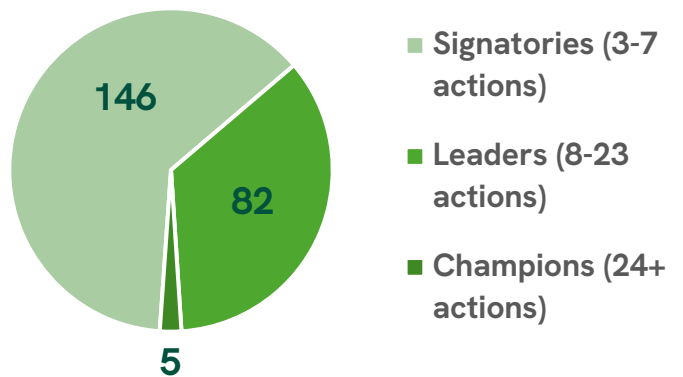
233 Completed Pledges

1,686 actions were completed by a record 233 mayors and other local leaders across North America to help save the monarch butterfly and other pollinators!

2+ Million People Engaged

Of those engaged, over 434,000 were youth.

2023 Achievements



2023 Monarch Champions

Minnetonka, MN	29
Carnegie, PA	28
Northbrook, IL	24
San Antonio, TX	24
Rochester, MI	24

of Actions Completed

Top 5 Actions Taken in 2023

1. Plant or maintain a pollinator garden at City Hall or another prominent location.
2. Host or support a native seed or plant sale, giveaway or swap.
3. Launch or maintain a public communication effort to encourage residents to plant monarch gardens.
4. Issue a Proclamation to raise awareness about the decline of the monarch butterfly.
5. Display educational signage at monarch gardens.

1220+ acres of habitat were created or enhanced for monarchs and other pollinators in 2023!

The communities who pledged established monarch habitat along roadsides, in community gardens and public parks, around local businesses, and at municipal buildings – among many other locations. The map below takes a closer look at acreage of habitat across North America!

In addition to the acres depicted on the map, monarch habitat continues to be established through our partners Profauna AC in Mexico and the David Suzuki Foundation in Canada.

Acres of Habitat Created in 2023

