About National Wildlife Federation’s Higher Education Programs

Since 1989, the National Wildlife Federation has worked to advance sustainability at colleges and universities across the country, working with students, faculty and staff on efforts including energy conservation, habitat restoration, sustainable food, consumption and waste, and more. In recent years, we have commenced several efforts to hone in on specific audiences and strategies. In 2014, we launched the NWF EcoLeaders Community to support high school and college students and young professionals in gaining skills in leadership, sustainability, and project design and implementation through campus and community projects. A key feature of this community is the opportunity for individuals to earn leadership certification to share with prospective employers. The EcoLeaders community also includes an online career center that features over a dozen career sector outlooks with information on required education, credentials and trends and an interactive tool to help individuals map out their own personal career plans. NWF hosts an annual EcoCareers Conference, a two-day virtual conference, connecting these students and young professionals with leading analysts, counselors, and green employers. Campus sustainability remains at the core of NWF’s higher education work, and in 2018, NWF began managing the RecycleMania program that engages campuses in a friendly competition to reduce waste of all types and increase recycling. Additionally, we host a Campus Pollinator Pledge that helps educate about pollinators and encourage campuses to take action to create and restore habitat to protect pollinators.

El Paso Community College

Some 18 billion pounds of plastic waste flows into the oceans every year from coastal regions – the equivalent of five grocery bags of plastic trash sitting on every foot of coastline around the world. (2017 study, “Production, Use, and Fate of All Plastics Ever Made”) 2

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Aquinas College, Michigan, page 14
Auburn University, Alabama, pages 19, 33
Bard College, New York, pages 14, 33
Colgate University, New York, pages 19, 34
California State University, Northridge, pages 14, 33
Duke University, North Carolina, pages 18, 33
El Paso Community College, Texas, page 4
Florida A&M University, page 12
George Mason University, Virginia, pages 12, 19
Georgia Southern University, Georgia, pages 22, 34
Harvard University, Massachusetts, pages 20, 34
Ithaca College, New York, pages 19, 33
Knox College, Illinois, pages 18, 33
Lehigh University, Pennsylvania, pages 15, 22
Macalester College, Minnesota, pages 17, 18, 33
Pacific Lutheran University, Washington, page 11
Pennsylvania State University, page 33
Rice University, Texas, page 26
Rider University, New Jersey, pages 15, 33
Rutgers University, New Jersey, pages 20, 34
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Texas Tech University, Texas, pages 21, 34
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