



National Survey Results

Q1 Do you approve or disapprove of President Donald Trump’s job performance?

Approve 45%
Disapprove..... 51%
Not sure 4%

Q2 I’m going to tell you a little bit about the Land and Water Conservation Fund, which Congress has the chance to reauthorize this year. The Land and Water Conservation Fund was created by Congress 53 years ago to bolster the health of Americans by ensuring they have places to recreate outside. It has funded efforts in every county in every state in the country—things like parks, wildlife habitat and municipal swimming pools and it is not funded by taxpayer dollars. Having heard this, do you support or oppose renewing and funding the Land and Water Conservation Fund?

Support 74%
Oppose 10%
Not sure 16%

Q3 I’m going to read you some reasons why supporters of the Land and Water Conservation Fund say it should be renewed, and after each one, ask you if you find it a very convincing, somewhat convincing or not a convincing reason to permanently renew the program. Here’s the first one: the Land and Water Conservation Fund helps kids and their families get outside. Do you find this a very convincing, somewhat convincing or not a convincing reason to permanently renew the program?

Very convincing 50%
Somewhat convincing 29%
Not convincing 17%
Not sure 4%

Q4 Here’s the next one: The program protects important wildlife habitat – do you find this a very convincing, somewhat convincing or not a convincing reason to permanently renew the program?

Very convincing..... 65%
Somewhat convincing..... 22%
Not convincing 9%
Not sure 3%

Q5 Here’s the next one: The Land and Water Conservation Fund supports the outdoor economy – which each year generates \$887 billion in consumer spending and helps support 7.6 million jobs. – do you find this a very convincing, somewhat convincing or not a convincing reason to permanently renew the program?

Very convincing..... 71%
Somewhat convincing..... 17%
Not convincing 9%
Not sure 2%

Q6 Here’s the next one: The program is paid for by offshore oil and gas drilling and does not cost taxpayers anything – do you find this a very convincing, somewhat convincing or not a convincing reason to permanently renew the program?

Very convincing..... 57%
Somewhat convincing..... 23%
Not convincing 16%
Not sure 4%





Q7 Having heard all the information in this survey, let me ask you again: do you support or oppose renewing and funding the Land and Water Conservation Fund?

Support 81%
Oppose 8%
Not sure 11%

Q8 If your representative in Congress voted to authorize renewal of the Land and Water Conservation Fund, would that make you feel more favorable or less favorable towards them, or would it not make a difference?

More favorable 63%
Less favorable 7%
It wouldn't make a difference 25%
Not sure 6%

Q9 It's possible that Congress might technically renew the Land and Water Conservation Fund, but not permanently fund it with the necessary money, which would prevent the program from continuing as effectively as it has. If your representative in Congress voted to renew the Land and Water Conservation Fund but not fund it, would that make you feel more favorable or less favorable towards them, or would it not make a difference?

More favorable 18%
Less favorable 48%
It wouldn't make a difference 28%
Not sure 6%

Q10 In the 2016 election for President, did you vote for Republican Donald Trump, Democrat Hillary Clinton, someone else, or did you not vote in the election?

Donald Trump 44%
Hillary Clinton 46%
Someone else / Did not vote 10%

Q11 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man 47%

Q12 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

Democrat 46%
Republican 35%
Independent 20%

Q13 If you are white, press 1. If African-American, press 2. If other, press 3.

White 73%
African American 12%
Other 15%

Q14 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45 27%
46 to 65 42%
Older than 65 31%





	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
Trump Approval				
Approve	45%	94%	4%	21%
Disapprove	51%	3%	94%	58%
Not sure	4%	3%	2%	20%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
Funding Land and Water Conservation Fund Support / Oppose				
Support	74%	70%	80%	62%
Oppose	10%	14%	5%	16%
Not sure	16%	16%	15%	21%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
LWCF Helps Families Get Outside Convincing Reason to Renew Yes / No				
Very convincing	50%	41%	60%	46%
Somewhat convincing	29%	32%	25%	28%
Not convincing	17%	24%	10%	22%
Not sure	4%	3%	5%	4%





	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
LWCF Protects Important Wildlife Habitat Convincing Reason to Renew Yes / No				
Very convincing	65%	50%	81%	55%
Somewhat convincing	22%	32%	13%	24%
Not convincing	9%	13%	4%	17%
Not sure	3%	4%	2%	5%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
LWCF Supports Outdoor Economy Convincing Reason to Renew Yes / No				
Very convincing	71%	60%	83%	66%
Somewhat convincing	17%	21%	13%	21%
Not convincing	9%	14%	4%	11%
Not sure	2%	5%	0%	2%





	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
LWCF Paid for by Offshore Oil and Gas Drilling Convincing Reason to Renew Yes / No				
Very convincing	57%	55%	61%	50%
Somewhat convincing	23%	25%	22%	21%
Not convincing	16%	14%	15%	25%
Not sure	4%	6%	2%	3%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
Informed LWCF Renewal Support / Oppose				
Support	81%	75%	88%	74%
Oppose	8%	11%	3%	15%
Not sure	11%	14%	9%	11%





	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
Representative Vote to Renew LWCF More / Less Favorable				
More favorable	63%	55%	74%	43%
Less favorable	7%	8%	4%	20%
It wouldn't make a difference	25%	30%	19%	25%
Not sure	6%	7%	3%	12%

	Base	2016 Vote		
		Donal- d Tru...	Hillary Clint...	Someone els- e / Did not v...
Representative Vote to Renew LWCF But Not Fund It More / Less Favorable				
More favorable	18%	23%	14%	14%
Less favorable	48%	42%	56%	37%
It wouldn't make a difference	28%	28%	26%	37%
Not sure	6%	7%	4%	11%

	Base	Gender	
		Wom...	Man
Trump Approval			
Approve	45%	44%	46%
Disapprove	51%	51%	51%
Not sure	4%	5%	3%





	Base	Gender	
		Wom...	Man
Funding Land and Water Conservation Fund Support / Oppose			
Support	74%	73%	75%
Oppose	10%	7%	13%
Not sure	16%	20%	11%

	Base	Gender	
		Wom...	Man
LWCF Helps Families Get Outside Convincing Reason to Renew Yes / No			
Very convincing	50%	51%	49%
Somewhat convincing	29%	27%	30%
Not convincing	17%	16%	19%
Not sure	4%	6%	2%

	Base	Gender	
		Wom...	Man
LWCF Protects Important Wildlife Habitat Convincing Reason to Renew Yes / No			
Very convincing	65%	65%	65%
Somewhat convincing	22%	21%	23%
Not convincing	9%	8%	10%
Not sure	3%	5%	2%





	Base	Gender	
		Wom...	Man
LWCF Supports Outdoor Economy Convincing Reason to Renew Yes / No			
Very convincing	71%	73%	70%
Somewhat convincing	17%	17%	17%
Not convincing	9%	7%	11%
Not sure	2%	4%	1%

	Base	Gender	
		Wom...	Man
LWCF Paid for by Offshore Oil and Gas Drilling Convincing Reason to Renew Yes / No			
Very convincing	57%	58%	56%
Somewhat convincing	23%	23%	23%
Not convincing	16%	15%	17%
Not sure	4%	4%	4%

	Base	Gender	
		Wom...	Man
Informed LWCF Renewal Support / Oppose			
Support	81%	80%	81%
Oppose	8%	7%	9%
Not sure	11%	13%	9%





	Base	Gender	
		Wom...	Man
Representative Vote to Renew LWCF More / Less Favorable			
More favorable	63%	58%	68%
Less favorable	7%	7%	8%
It wouldn't make a difference	25%	27%	22%
Not sure	6%	9%	2%

	Base	Gender	
		Wom...	Man
Representative Vote to Renew LWCF But Not Fund It More / Less Favorable			
More favorable	18%	20%	15%
Less favorable	48%	44%	53%
It wouldn't make a difference	28%	27%	29%
Not sure	6%	10%	3%

	Base	Party		
		Democr...	Republic...	Independ...
Trump Approval				
Approve	45%	14%	82%	50%
Disapprove	51%	82%	14%	46%
Not sure	4%	4%	4%	4%





	Base	Party		
		Democr...	Republic...	Independ...
Funding Land and Water Conservation Fund Support / Oppose				
Support	74%	80%	71%	66%
Oppose	10%	6%	10%	20%
Not sure	16%	14%	19%	14%

	Base	Party		
		Democr...	Republic...	Independ...
LWCF Helps Families Get Outside Convincing Reason to Renew Yes / No				
Very convincing	50%	60%	42%	41%
Somewhat convincing	29%	26%	35%	23%
Not convincing	17%	10%	20%	27%
Not sure	4%	3%	2%	9%

	Base	Party		
		Democr...	Republic...	Independ...
LWCF Protects Important Wildlife Habitat Convincing Reason to Renew Yes / No				
Very convincing	65%	75%	54%	60%
Somewhat convincing	22%	17%	28%	24%
Not convincing	9%	5%	12%	13%
Not sure	3%	2%	5%	3%





	Base	Party		
		Democr...	Republic...	Independe...
LWCF Supports Outdoor Economy Convincing Reason to Renew Yes / No				
Very convincing	71%	83%	65%	58%
Somewhat convincing	17%	12%	20%	23%
Not convincing	9%	5%	11%	14%
Not sure	2%	0%	4%	4%

	Base	Party		
		Democr...	Republic...	Independe...
LWCF Paid for by Offshore Oil and Gas Drilling Convincing Reason to Renew Yes / No				
Very convincing	57%	62%	56%	46%
Somewhat convincing	23%	22%	25%	22%
Not convincing	16%	12%	15%	27%
Not sure	4%	3%	4%	5%

	Base	Party		
		Democr...	Republic...	Independe...
Informed LWCF Renewal Support / Oppose				
Support	81%	88%	77%	72%
Oppose	8%	3%	11%	14%
Not sure	11%	10%	11%	15%





	Base	Party		
		Democr...	Republic...	Independe...
Representative Vote to Renew LWCF More / Less Favorable				
More favorable	63%	73%	56%	50%
Less favorable	7%	4%	9%	11%
It wouldn't make a difference	25%	19%	28%	32%
Not sure	6%	4%	7%	7%

	Base	Party		
		Democr...	Republic...	Independe...
Representative Vote to Renew LWCF But Not Fund It More / Less Favorable				
More favorable	18%	19%	20%	11%
Less favorable	48%	52%	43%	48%
It wouldn't make a difference	28%	24%	29%	35%
Not sure	6%	5%	8%	5%

	Base	Race		
		White	African Americ...	Other
Trump Approval				
Approve	45%	56%	12%	18%
Disapprove	51%	43%	84%	63%
Not sure	4%	1%	4%	18%





	Base	Race		
		White	African Americ...	Other
Funding Land and Water Conservation Fund Support / Oppose				
Support	74%	77%	54%	74%
Oppose	10%	10%	8%	10%
Not sure	16%	12%	38%	17%

	Base	Race		
		White	African Americ...	Other
LWCF Helps Families Get Outside Convincing Reason to Renew Yes / No				
Very convincing	50%	46%	62%	62%
Somewhat convincing	29%	33%	17%	18%
Not convincing	17%	19%	9%	12%
Not sure	4%	2%	12%	7%





	Base	Race		
		White	African Americ...	Other
LWCF Protects Important Wildlife Habitat Convincing Reason to Renew Yes / No				
Very convincing	65%	65%	68%	62%
Somewhat convincing	22%	23%	16%	23%
Not convincing	9%	10%	9%	6%
Not sure	3%	2%	6%	9%

	Base	Race		
		White	African Americ...	Other
LWCF Supports Outdoor Economy Convincing Reason to Renew Yes / No				
Very convincing	71%	70%	84%	67%
Somewhat convincing	17%	18%	7%	20%
Not convincing	9%	10%	8%	5%
Not sure	2%	2%	-	8%





	Base	Race		
		White	African Americ...	Other
LWCF Paid for by Offshore Oil and Gas Drilling Convincing Reason to Renew Yes / No				
Very convincing	57%	55%	69%	57%
Somewhat convincing	23%	26%	13%	19%
Not convincing	16%	15%	13%	23%
Not sure	4%	4%	5%	1%

	Base	Race		
		White	African Americ...	Other
Informed LWCF Renewal Support / Oppose				
Support	81%	81%	83%	81%
Oppose	8%	9%	2%	10%
Not sure	11%	11%	15%	9%





	Base	Race		
		White	African Americ...	Other
Representative Vote to Renew LWCF More / Less Favorable				
More favorable	63%	62%	73%	56%
Less favorable	7%	8%	2%	10%
It wouldn't make a difference	25%	26%	18%	21%
Not sure	6%	4%	7%	12%

	Base	Race		
		White	African Americ...	Other
Representative Vote to Renew LWCF But Not Fund It More / Less Favorable				
More favorable	18%	18%	9%	24%
Less favorable	48%	49%	53%	38%
It wouldn't make a difference	28%	28%	31%	22%
Not sure	6%	4%	6%	16%

	Base	Age		
		18 to 45	46 to 65	Older than ...
Trump Approval				
Approve	45%	29%	52%	49%
Disapprove	51%	63%	45%	49%
Not sure	4%	8%	3%	3%





	Base	Age		
		18 to 45	46 to 65	Older than ...
Funding Land and Water Conservation Fund Support / Oppose				
Support	74%	75%	72%	75%
Oppose	10%	7%	14%	8%
Not sure	16%	18%	14%	17%

	Base	Age		
		18 to 45	46 to 65	Older than ...
LWCF Helps Families Get Outside Convincing Reason to Renew Yes / No				
Very convincing	50%	61%	44%	50%
Somewhat convincing	29%	22%	30%	31%
Not convincing	17%	12%	21%	16%
Not sure	4%	5%	4%	3%





	Base	Age		
		18 to 45	46 to 65	Older than ...
LWCF Protects Important Wildlife Habitat Convincing Reason to Renew Yes / No				
Very convincing	65%	70%	64%	62%
Somewhat convincing	22%	23%	21%	24%
Not convincing	9%	2%	13%	10%
Not sure	3%	5%	2%	5%

	Base	Age		
		18 to 45	46 to 65	Older than ...
LWCF Supports Outdoor Economy Convincing Reason to Renew Yes / No				
Very convincing	71%	81%	69%	67%
Somewhat convincing	17%	9%	18%	23%
Not convincing	9%	5%	13%	7%
Not sure	2%	5%	0%	3%





	Base	Age		
		18 to 45	46 to 65	Older than ...
LWCF Paid for by Offshore Oil and Gas Drilling Convincing Reason to Renew Yes / No				
Very convincing	57%	66%	51%	58%
Somewhat convincing	23%	19%	25%	25%
Not convincing	16%	12%	20%	14%
Not sure	4%	2%	5%	4%

	Base	Age		
		18 to 45	46 to 65	Older than ...
Informed LWCF Renewal Support / Oppose				
Support	81%	95%	74%	78%
Oppose	8%	2%	12%	7%
Not sure	11%	2%	13%	15%





	Base	Age		
		18 to 45	46 to 65	Older than ...
Representative Vote to Renew LWCF More / Less Favorable				
More favorable	63%	72%	56%	64%
Less favorable	7%	7%	8%	6%
It wouldn't make a difference	25%	13%	31%	25%
Not sure	6%	8%	4%	5%

	Base	Age		
		18 to 45	46 to 65	Older than ...
Representative Vote to Renew LWCF But Not Fund It More / Less Favorable				
More favorable	18%	18%	17%	19%
Less favorable	48%	45%	48%	50%
It wouldn't make a difference	28%	28%	30%	25%
Not sure	6%	9%	4%	7%

