

## **America's Great Outdoors: A Vision for Connecting to Nature in the 21st Century**

*Join the Conversation about Conservation with National Wildlife Federation's New Report*

WASHINGTON (August 12)—What do America's wildlife and wild places mean to you?

National Wildlife Federation has released a concise compilation of personal stories and policy recommendations for President **Barack Obama's** America's Great Outdoors (AGO) initiative. This summer's nationwide conservation campaign is at the heart of everything National Wildlife Federation and its four million members and supporters work for. Visit [www.nwf.org/greatoutdoors](http://www.nwf.org/greatoutdoors) to download *America's Great Outdoors: A Vision for Conserving the Nation's Wildlife in the 21st Century*.

Established via presidential memorandum in April 2010, the AGO initiative aims to provide a voice to Americans who want to help shape the 21<sup>st</sup> century conservation agenda.

Currently being hosted across the country, official and "homegrown" listening sessions are an opportunity for Americans to insert themselves into the conversation about conservation. President Obama calls for a report on America's Great Outdoors this November, which will detail an action plan with specific steps to meet the initiative's goals. The administration is listening and wants to *hear from you* about the places you love, your community's efforts to protect them, and how our leaders can better support conservation efforts happening in communities across the country.

The effort is being led by Interior Secretary **Ken Salazar**, Agriculture Secretary **Tom Vilsack**, U.S. EPA Administrator **Lisa Jackson** and White House Council on Environmental Quality Chairwoman **Nancy Sutley**.

National Wildlife Federation's conservation goals include reconnecting Americans, especially children, to nature, and conserving land, water, and wildlife for future generations. Check out NWF's new report to read what a handful of National Wildlife Federation's four million members and supporters think makes America's outdoors great, and what policies the Obama Administration should include as part of the initiative. Visit [www.nwf.org/greatoutdoors](http://www.nwf.org/greatoutdoors) to read stories and learn more about what makes America's outdoors great.

**Interviews available with National Wildlife Federation's land, water and wildlife experts.**

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*National Wildlife Federation—Inspiring Americans to protect wildlife for our children's future.*

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