



## **A Holiday Gift that Gives Twice**

December 1, 2009 (Reston, VA.) - Giving to organizations that help the needy is popular during the holidays. Now there is a way to help two groups with one simple donation. The National Wildlife Federation is partnering with the U.S. Marine Corps' Toys for Tots Foundation this holiday season. With a donation to NWF you can not only help protect our nation's wildlife but you will be introducing a child in need to the wonders of nature.

For a gift of \$30 or more to NWF to symbolically adopt an animal, a disadvantaged child will receive a plush toy of that animal along with an adoption certificate and a poster highlighting interesting facts about the animal. Animals up for adoption include a baby moose, sea turtle, black bear, arctic fox, polar bear, harp seal and American goldfinch. It's a great way for people to share their love of wildlife with a child in need.

In 2008, the U.S. Marine Corps fulfilled the holiday dreams of more than 7.6 million needy children. With the addition of NWF's partnership they hope to grow that number even higher.

"We're very pleased to have the National Wildlife Federation on board to support the 2009 Marine Corps Toys for Tots Campaign," said retired Marine Major Bill Grein, vice president of the Marine Toys for Tots Foundation. "Support from NWF will enable us to brighten the Christmas of many of our nation's less fortunate children."

A generous donation to NWF this holiday season can make a difference for both children and wildlife in need. A Toys for Tots gift that inspires a child's love of nature can last a lifetime, and a contribution to NWF's conservation work can help ensure that wildlife will thrive for lifetimes to come.

To donate to the National Wildlife Federation's Toys for Tots campaign go to [www.nwf.org](http://www.nwf.org)

The National Wildlife Federation inspires Americans to protect wildlife for our children's future.

Press Contact: Ed Coleman, NWF, 703-438-6205; Mary Burnette, NWF, 703-438-6097