

APPENDIX A: NATIONAL RESOURCES



Earth911 - <http://earth911.com/>

Find recycling centers in your community and learn how to recycle.



How to Start a School District Textbook Recycling Program -

http://www.ehow.com/how_2189056_start-school-district-textbook-recycling.html

This program focuses on donating to local or national charities that can reuse these books versus recycling them immediately, however does advise if books are not wanted to contact a local recycler using Earth 911 as a resource.



Better World Books - <http://www.betterworldbooks.com/>

Better World Books collects and sells books online to fund literacy initiatives worldwide. With more than 8 million new and used titles in stock, we're a self-sustaining, triple-bottom-line company that creates social, economic and environmental value for all our stakeholders. We were founded in 2002 by three friends from the University of Notre Dame who started selling textbooks online to earn some money, and ended up forming a pioneering social enterprise — a business with a mission to promote literacy. All books are available with free shipping worldwide. And in case you're concerned about your eco-footprint, every order shipped from Mishawaka is carbon balanced with Green-e Climate certified offsets from 3Degrees, a leading green power and carbon balancing services firm.

World Books on Campus

Run a Better World Book Drive and you'll develop the kind of strong communication and leadership skills that that will benefit you long after graduation. Not only that, but leading a Better World Book Drive will:

- Earn your organization money for each accepted book we receive.
- Help you generate funding for your nonprofit literacy partner through the power of e-commerce.
- Get your books into hands of students who truly need them.
- Be good for the environment. Every book you send is one that won't end up in a landfill.
- Give you experience that will help you in your future endeavors.
- Be easy, free and way more fun than a Fun-asaurus Rex in a party hat.

The program is FREE. We provide collection bins, marketing & shipping materials AND we also pay for shipping. Better World Books supports book drives and collects used books and textbooks through a network of over 1,800 college campuses and partnerships with over 2,000 libraries nationwide. So far, the company has converted more than 53 million books into over \$8.6 million in funding for literacy and education. In the process, we've also diverted more than 26,000 tons of books from landfills. Any book that cannot be sold or used directly by our literacy programs is recycled



RecycleBank - <http://www.recyclebank.com/>

Recyclebank is the leading eco-engagement platform that motivates individuals to take positive environmental actions. By rewarding consumers through multiple touch points, both digital and throughout their local community, Recyclebank enables brands to reach consumers in an impactful way. Recyclebank's customer access points include display ads, email, content, social media,

blogs, direct mail, promotional offers, grassroots events, PR campaigns, surveys, and mobile. Suggest more reuse of textbooks, than recycling.



RecyclingCenters.org - <http://www.recyclingcenters.org/>

RecyclingCenters.org exists to provide a resource for communities to find places to recycle a wide variety of products in their neighborhood. We also offer resources of how to live a green lifestyle and provide statistics and information to help you make a better decision of what and when to recycle



Book-Destruction.com - www.book-destruction.com

Our parent company, Creative Green Marketing goes beyond traditional recycling programs. With over 30 years experience, we offer companies like yours proven, successful means of transforming many waste materials into recovered recyclables keeping them out of your costly trash streams. We guarantee 100% of your books will be recycled leaving no waste to be sent to the landfill. Each day, some 90 tons of books, directories corporate reports, pamphlets and bound volumes of every type are processed and prepared for re-pulping at our 75,000 square foot facility. We offer a secure environment in which publishers can be assured their out-of-circulation volumes will be processed and sent to a mill for re-pulping. We will NEVER resell your material under any circumstance. When your load of books arrives at our facility, it will immediately be ground into tiny fragments, baled and then sent to the paper mill to make new paper. A vast majority of book recyclers remove the back spine and discard that, along with the front and back hard cover into the landfill destroying only the inside of the book. Our process destroys the entire book, and in many cases, even the cardboard boxes they come in.



Salvation Army - http://www.salvationarmyusa.org/usn/www_usn_2.nsf

The Salvation Army thrift stores will accept donations of books and other household items for resale in their stores. For more details on the items they will accept and to find your nearest thrift store.



RecycleMania – <http://recyclemania.org> (COMPETITION)

RecycleMania is a friendly competition among college and university recycling programs in North America and Canada. During 8 weeks each spring, schools compete in different categories to see which institutions can collect the largest amount of recyclables per capita, the largest amount of total recyclables, the least amount of waste per capita or have the highest recycling rate. Recyclemania is open internationally to all secondary institutions of higher learning with the following qualifications. Degree-granting colleges and universities with onsite learning facilities in North America may participate in all divisions. Institutions outside of North America, those that issue certificates but not degrees, and those that offer predominately web-based coursework may participate in the benchmark division only. K-12 schools and non-academic institutions are not eligible to participate. Recyclemania doesn't current track what schools are specifically recycling textbooks under the paper category, but they are considering creating a specific category in the future for books. The following items are included in the competition:

- Paper:
 - Boxboard
 - chipboard
 - Catalogs
 - Hard and softbound books
- Direct Mail
- Magazines
- Newspapers
- Office paper (all colors)
- Phone books
- Bottles and cans
- Cardboard
- Food service organics
- Trash



Libraries

Many cities or counties have local libraries that accept used book donations. Some libraries have even developed a program called "Friends of the Library" in which donated books are collected from individuals to add to their catalog or for reuse in the community. Check with your local library regarding their book donation policy, as some programs do not accept used textbooks. For more information or to schedule a drop in time, contact your local public librarian. Association of Library Trustees, Advocates, Friends and Foundations (ALTAFF) also provides information donating books.