



PARK DAY EVENTS (AS OF 6/26/17)

JUNE 29 - Boston Frog Pond Opening

Surly will join Boston Parks & Recreation on Thursday, June 29 at 11am to kick off the summer at the 10th Annual Frog Pond Spray Pool Opening. After the official opening, Surly will take photos with kids and encourage them to help him clean up the park.

JULY 2 - FAIR ST. LOUIS @ FOREST PARK

Surly will join the Kids Zone at Forest Park in St. Louis on Sunday, July 2 starting at 1pm to kick off the 1st day of activities for kids at St. Louis's largest 4th of July celebration. At the Kids Zone, Surly will take photos with kids and encourage them to help him clean up the park.

JULY 4 - STAR SPANGLED SPECTACULAR @ CORPORATE WOODS

Surly will join Cumulus Radio at Corporate Woods in Kansas City on Tuesday, July 4th starting at 3pm to kick off Kansas City's largest 4th of July celebration. Surly will take photos with kids and encourage them to help him clean up the park.

JULY 5 - Protect Your Park Day with Keep Tampa Beautiful

We partnered with Keep Tampa Beautiful for their annual July 5th park clean up event, taking place the day after the Fourth of July festivities from 9:00am to 11:30am. We will be on site with Surly to meet & greet with the volunteers and take part in the cleanup. The Girl Scouts and Boy Scouts have been invited to the event. Volunteers who attend the event will receive VIP seating to the screening, and promotional items. We will also provide snacks and water after the cleanup!

JULY 6 - Heritage Park (Las Vegas)

Heritage Park is the largest multi-use sports complex in the Las Vegas Valley. Surly will make an appearance at the park's in-door aquatic center on Thursday, July 6 at 7:30pm where the park will be showing the original, THE NUT JOB. Surly will meet and greet with kids before the movie begins and will also interact with children while they participate in on-site craft activities.

JULY 9 - Pancakes in the Woods, Chicago

Surly will join guests at the annual Pancakes in the Woods breakfast at Emily Oakes Nature Center in suburban Skokie. Surly will walk around and mingle with families, take photos, and hand out promotional items to all of the kids in attendance all while enjoying some time in his native habitat. The event runs from 8:30am until Noon.

JULY 13 - Free Lunch in Public Square with The Fan Cleveland

Street teamers have been pitched to join (Cleveland's Sports Talk station) on Thursday, July 13 at 11:30am to distribute promotional items at this free lunch event in Downtown Cleveland. Street teamers would take photos with kids and encourage them to help clean up after attendees eating lunch in the park.

July 13 - Carroll Park, Baltimore MD

Surly will be attending a free concert in the park from 6:30pm-8:30pm. He will be there for photos and to meet and greet with fans.

JULY 15 – Arizona Museum of Natural History (Phoenix)

Due to the high Phoenix temperatures, children are often found playing at in-door parks instead of out-door parks. With that in mind, The Nut Job 2 has partnered with the Arizona Museum of Natural History where the knowledgeable museum curators will teach kids about the importance of recycling and keeping our world clean. The kids will be able to participate in several fun activities, while learning at the same time. A meet and greet with Surly is one of the perks of attending the event, along with a screening of the original THE NUT JOB.

JULY 20th – BLACK BOB PARK and BLACK BOB BAY POOL Kansas City

Surly will join the KCHZ-FM at Black Bob Park and Pool in Kansas City on Thursday, July 20th at 2pm to kick off a clean up the park visit and then head to the Black Bob Bay Pool for fun in the sun, taking photos with kids and encourage them to help him clean up the park.

JULY 21 – Dallas End of Summer Bash is 10AM – 2PM

Surly will join Dallas Parks & Recreation on Friday, July 21 at 10am to celebrate the conclusion of summer camps and activities! Campers and their families will gather for food, games, and fun with a focus on the importance of fitness and nutrition. Surly will take photos with kids and encourage them to have a healthy start to the upcoming school year.

July 21 – Detroit Stay Fit park Event

Surly will join Detroit Parks & Recreation on Friday, July 21 to help kick off the a Stay Fit weekend event. The morning of July 21 volunteers will help clean-up the park. That evening Nut Job will be screened and the weekend festivities continue with a 5k. Surly will visit the volunteers cleaning up the park the morning of July 21st.

July 23- Girl Scouts Park Clean Up (NY)

Time: TBD

The Daisy chapters of the NYC Girl Scouts will come together to clean their local park. During the park clean up Surly will surprise the troops and take photos with all attendees! Girl Scouts who complete the clean-up will receive posters and a special The Nut Job 2 patch for their vest.

July 23- Pop Bar Promotion (NY)

Time: 12-2pm

Pop Bar, a popsicle + gelato store will run a promotion to celebrate the release of The Nut Job 2. The first 50 customers will receive special “Surly Pops” made from peanut butter gelato, chocolate, + NUTS! Surly will make an appearance at the store to meet and greet customers.

JULY 23 – Portland Picnic in the Park

Surly will join Portland Parks & Recreation on Sunday, July 23 at Holladay Park for their picnic in the park event. This event is a family friendly event with games, and activities. Surly will be walking around the event handing out promo items and taking pictures with all the kids and families at the event. During this time we can also hand out pamphlets to encourage people to help keep the parks clean. We do not have a booth at this event, but are able to pass out any partner items with our promo items at the event.

JULY 28 - Protect Your Park Day with Movieola at Lake Eola (Orlando)

We partnered with Lake Eola during their free outdoor movie series to bring Surly for a meet & greet with the attendees from 6:00pm to 8:00pm. We will set up a table with coloring sheets and giveaways. The trailer will also play during the event, and Surly will take photos with kids and promote keeping our parks clean.

JULY 29 – New Orleans Family Fun Walk is 8AM - NOON

Surly will join the New Orleans Recreation Development Commission on Saturday, July 29 at 8am for their annual Family Fun Walk! Families will gather to participate in fun activities including hula hooping, basketball, tennis, golf, baseball and raffle prizes. Surly will take photos with kids and get them excited to see the film.

JULY 29 – Miami Summer Service Bash

THE NUT JOB 2 will join the Miami Summer Service Bash at Tamiami Park on Saturday, July 29th from 9:30am to noon. Local volunteers will come out to join Surly to help clean up the park!

JULY 29 – Party in the Park @ Adair Park

Surly will host a “Party in the Park” event on Saturday, July 29 from 6:45pm – 8:45pm at Adair Park in Atlanta. The event will feature fun activities such as Park Your Park Education Booth, raffle prizes and potatoes sack races followed by a special screening of THE NUT JOB on an outdoor screen.

AUGUST 5 and 6 – SEATTLE SEAFAIR

Surly will attend Seattle Seafair in Genesee Park on August 5th and 6th to help promote THE NUT JOB 2. Seattle Seafair is one of our largest summer festivals with over 180,000 people in attendance. Surly will be walking around the park that weekend interacting with the kids and families who attend the event. He will have the opportunity to take pictures, as well as hand out promo items during this time. We do not have a booth at this event, but do have the opportunity to hand out partner items to people as we are walking around the festival. During this time we can also hand out pamphlets to encourage people to help keep the parks clean.

AUGUST 12 – JeffCo County Fair, Denver

Surly will be hosting meet & greets in celebration of his movie opening at one of the stages from 10:30am – 2:00pm.